

Facts & Figures

Jewellery 2017

Summer



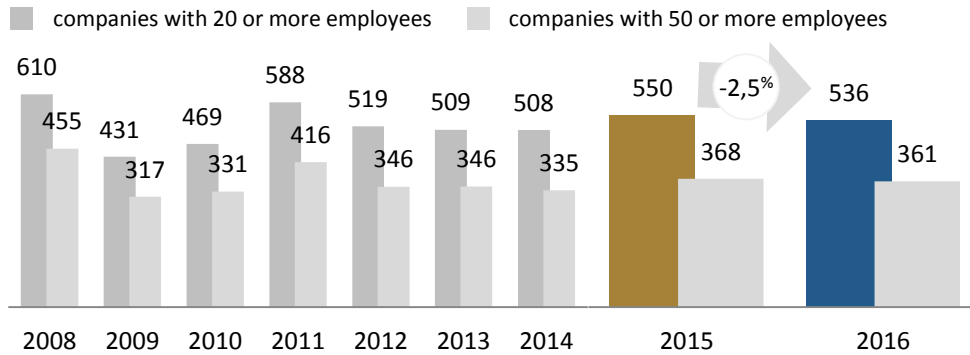
BV Schmuck+Uhren

German Association of Jewellery, Watches, Clocks
& Supplying Industry

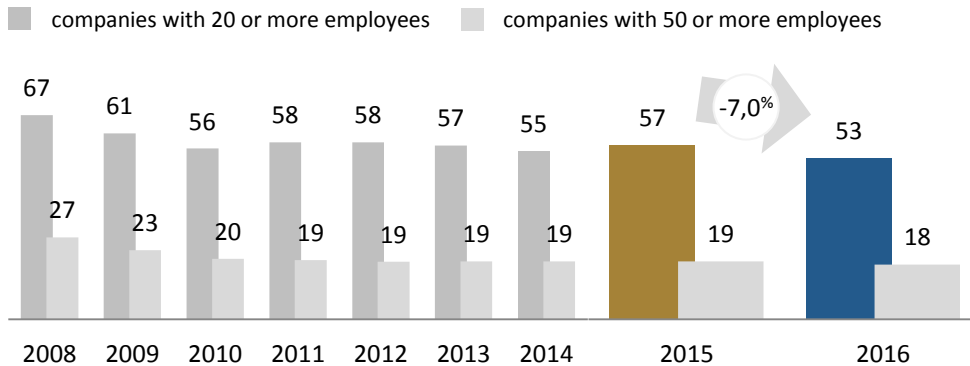


Turnover and company structure

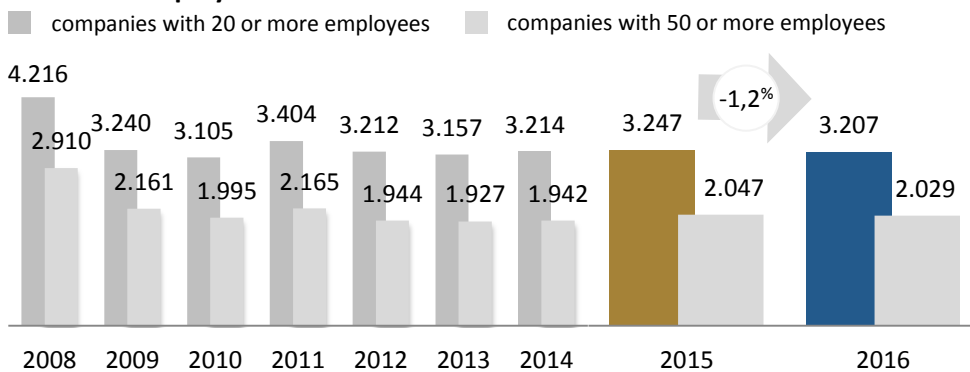
Turnover jewellery, gold and silver goods ¹ in million Euro;



Number of companies ¹



Number of employees ¹



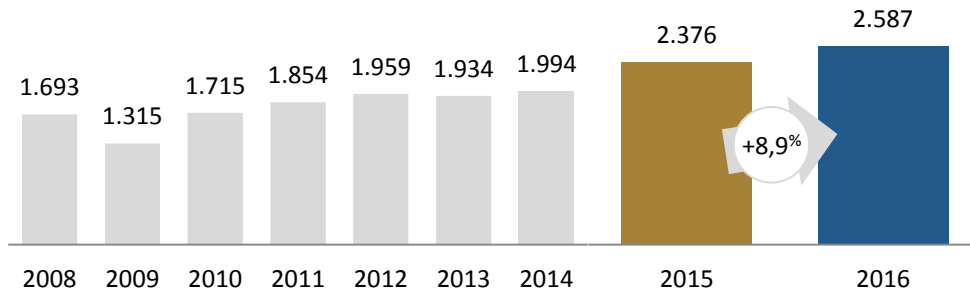
1 | Source: Statistisches Bundesamt, annual report of manufacturing industries (as of May 2017)



Foreign trade

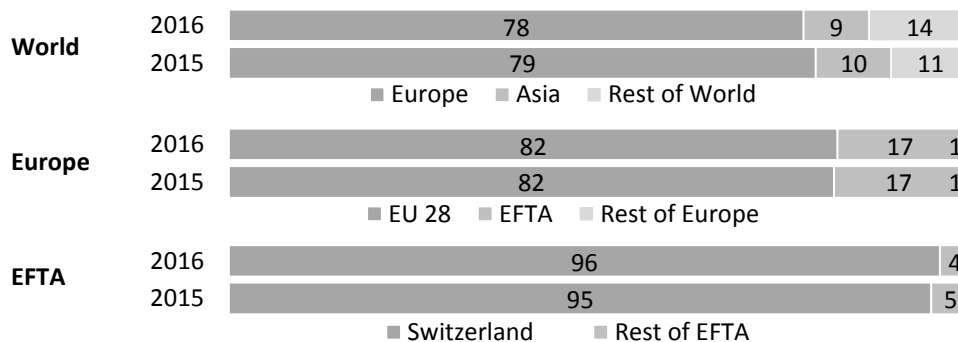
Exports of jewellery, gold and silver goods ²

in million Euro



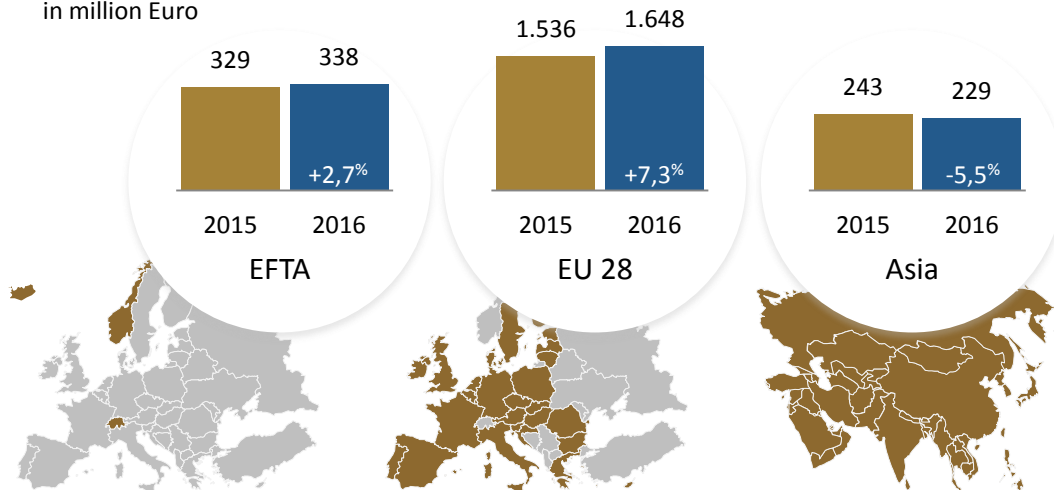
Exports of jewellery, gold and silver goods by region ²

as a percentage of the total export value



Exports of jewellery, gold and silver goods by region ²

in million Euro

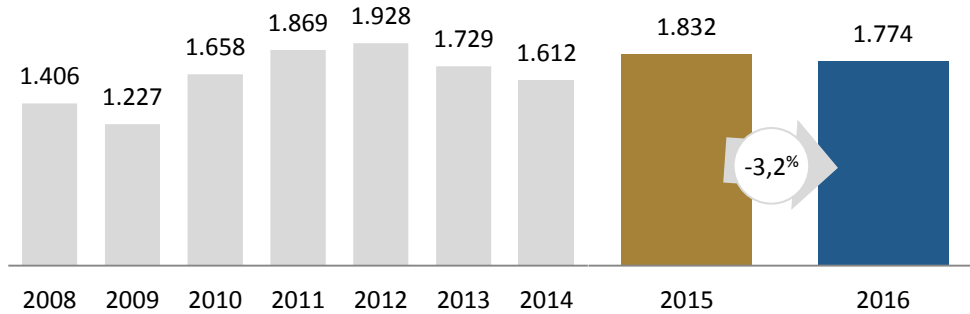




Foreign trade

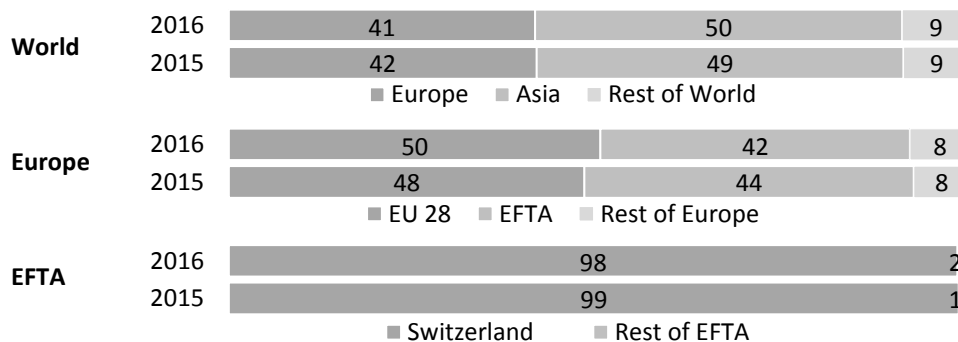
Imports of jewellery, gold and silver goods ²

in million Euro



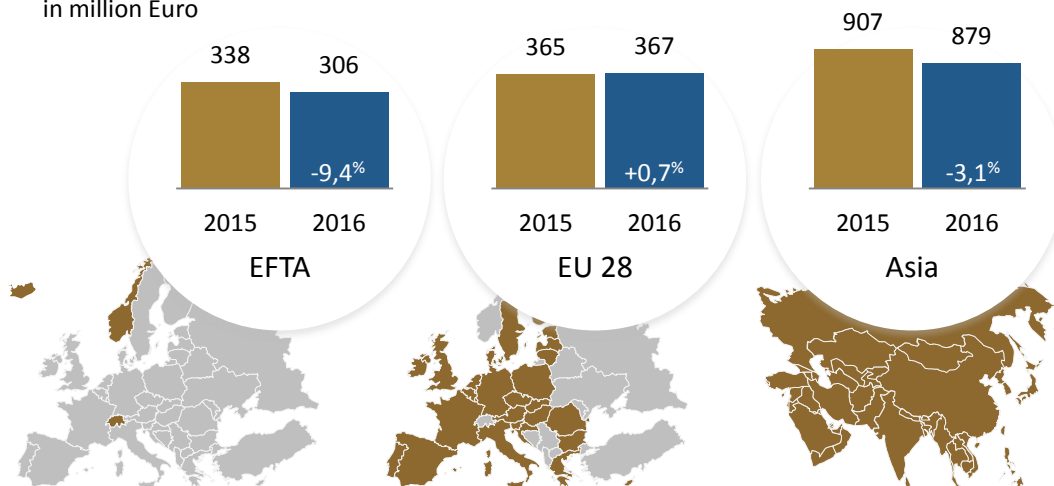
Imports of jewellery, gold and silver goods by region ²

as a percentage of the total import value



Imports of jewellery, gold and silver goods by region ²

in million Euro



2 | Source: Statistisches Bundesamt, external trade statistics (as of March 2017)
 Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro

The Bundesverband Schmuck und Uhren (BVSU) was founded in Pforzheim in 1947. As a lobby group for over 200 predominantly medium-sized member companies from the areas of jewellery, watches and clocks, silverware and related industries, it represents the interests of its members at a national, European and international level. It is responsible for coordinating the federal associations of the German jewellery and silverware industry. In this capacity it is also integrated in international lobbying efforts of the World Jewellery Confederation, CIBJO (Confédération internationale de la Bijouterie, Joaillerie, Orfèvrerie, des Diamants, Perles et Pierres). The BVSU also represents the interests of the German watch and clock industry at a European level as a member of the European watchmaking association, the Comité Permanent de l'Horlogerie Européenne (CPHE).

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