

Facts & Figures

Jewellery 2018

Summer



BV Schmuck+Uhren

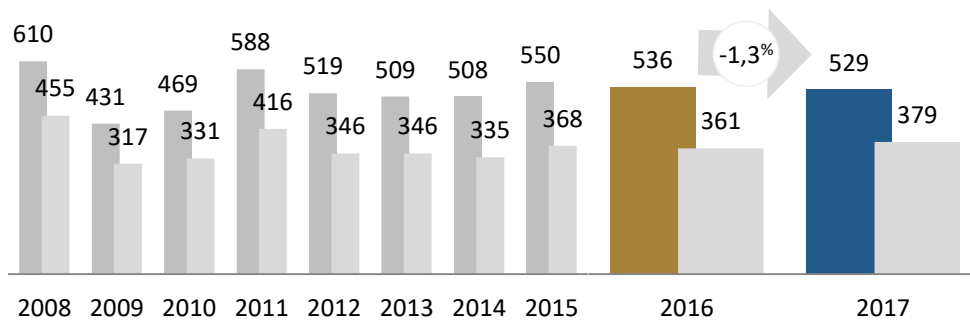
German Association of Jewellery, Watches, Clocks & Supplying Industry



Turnover and company structure

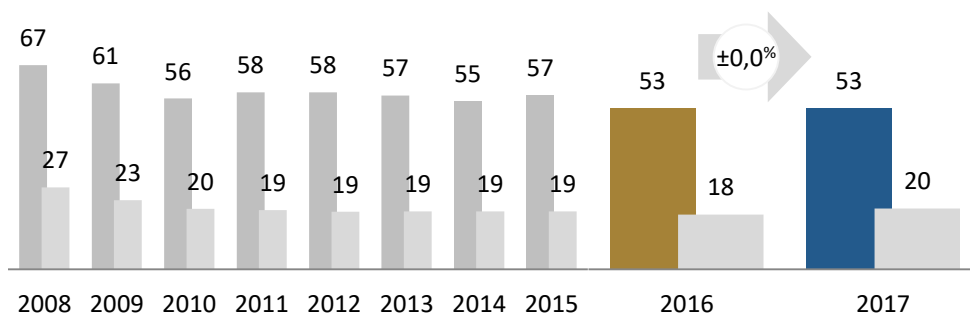
Turnover jewellery, gold and silver goods¹ in million Euro;

■ companies with 20 or more employees ■ companies with 50 or more employees



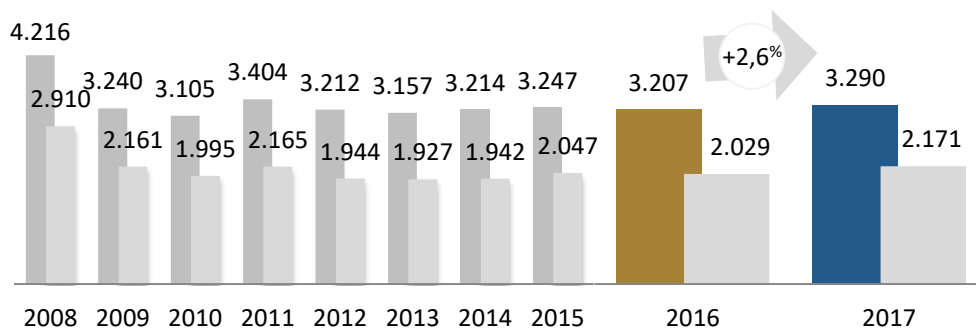
Number of companies¹

■ companies with 20 or more employees ■ companies with 50 or more employees

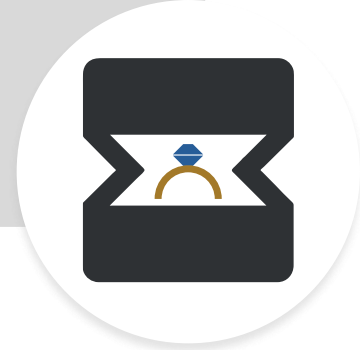


Number of employees¹

■ companies with 20 or more employees ■ companies with 50 or more employees



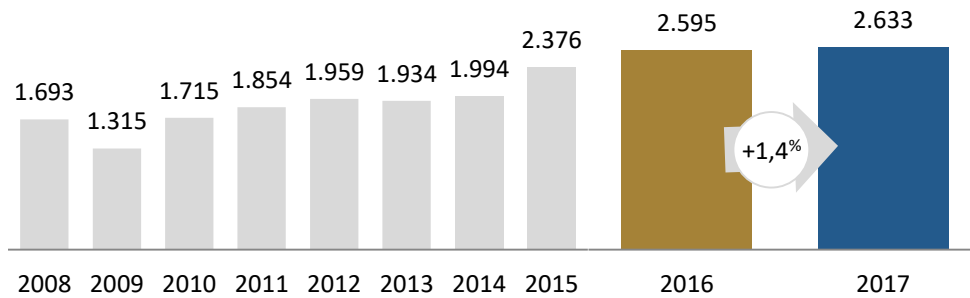
1 | Source: Statistisches Bundesamt, annual report of manufacturing industries (as of May 2018)



Foreign trade

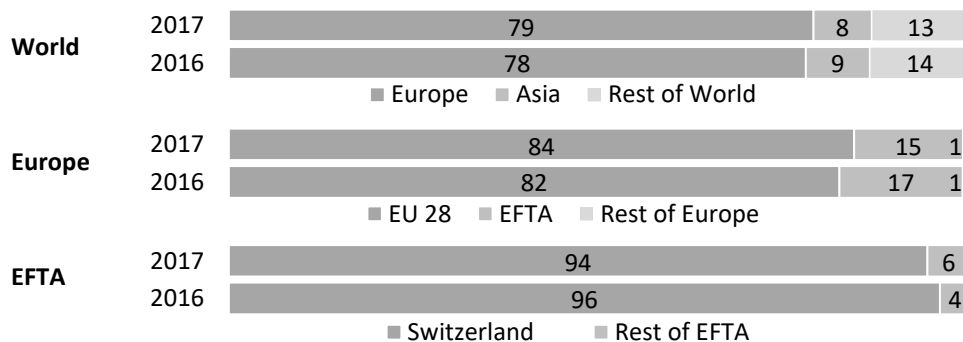
Exports of jewellery, gold and silver goods ²

in million Euro



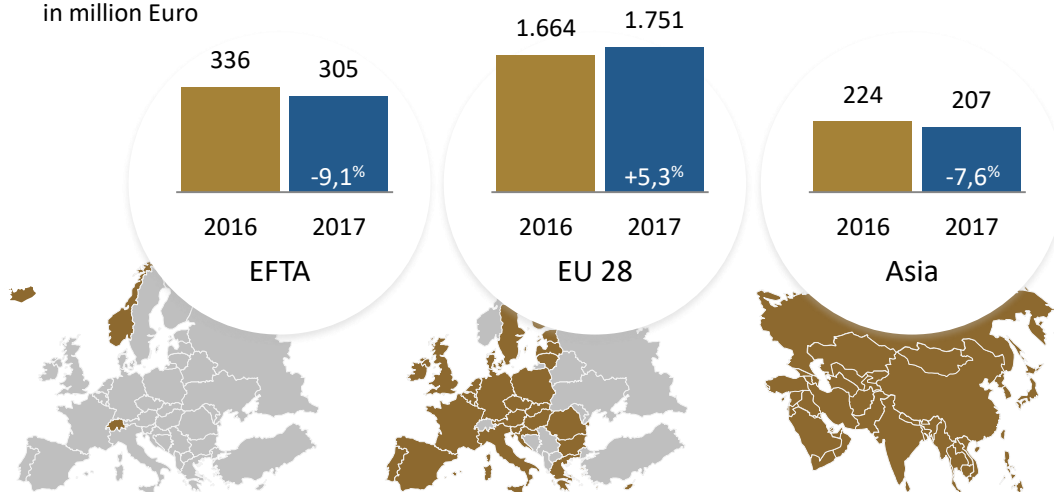
Exports of jewellery, gold and silver goods by region ²

as a percentage of the total export value



Exports of jewellery, gold and silver goods by region ²

in million Euro



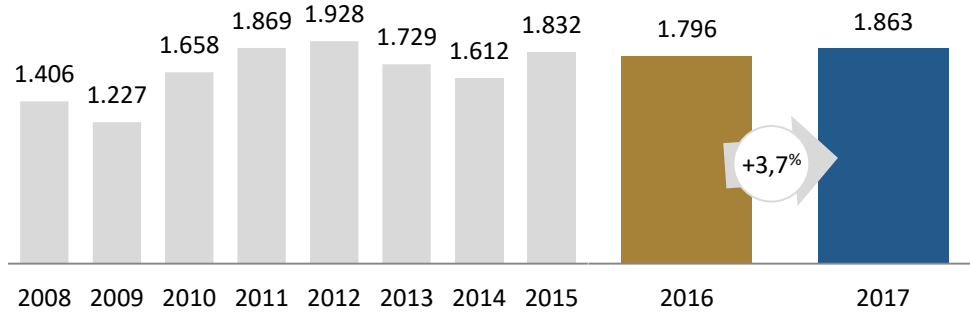
2 | Source: Statistisches Bundesamt, external trade statistics (as of March 2018)
Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro



Foreign trade

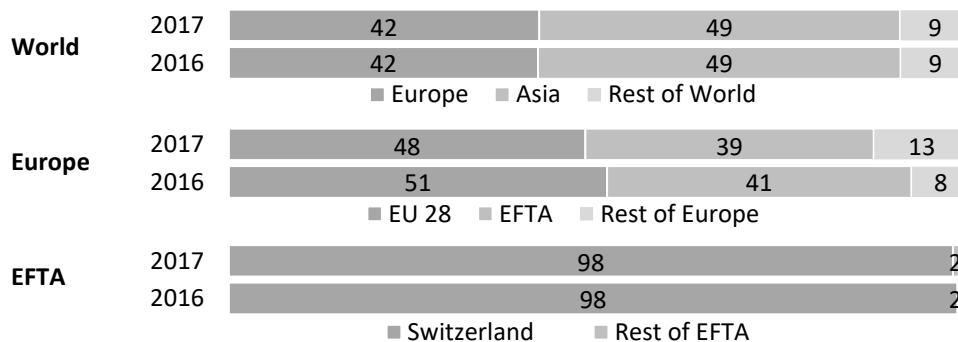
Imports of jewellery, gold and silver goods ²

in million Euro



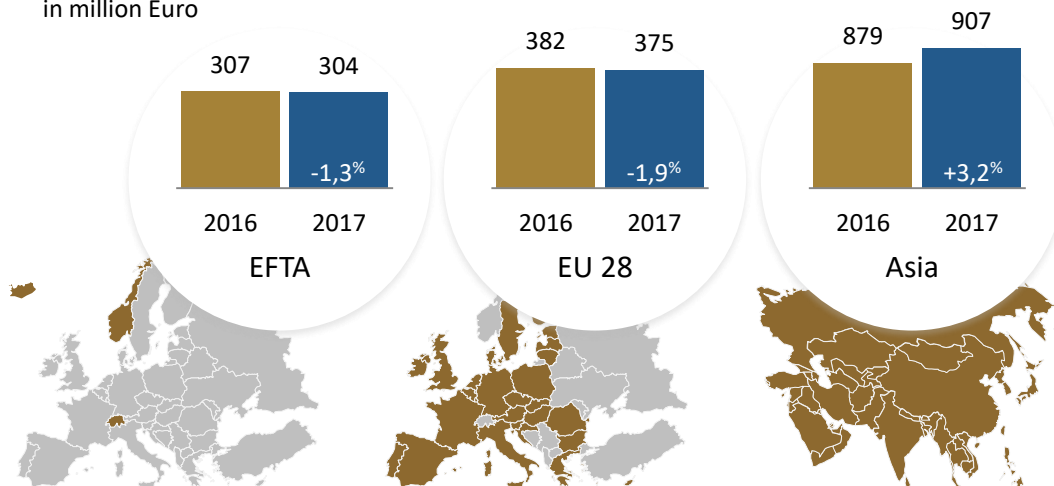
Imports of jewellery, gold and silver goods by region ²

as a percentage of the total import value



Imports of jewellery, gold and silver goods by region ²

in million Euro



² | Source: Statistisches Bundesamt, external trade statistics (as of March 2018)
Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro

The Bundesverband Schmuck und Uhren (BVSU) was founded in Pforzheim in 1947. As a lobby group for over 170 predominantly medium-sized member companies from the areas of jewellery, watches and clocks, silverware and related industries, it represents the interests of its members at a national, European and international level. It is responsible for coordinating the federal associations of the German jewellery and silverware industry. In this capacity it is also integrated in international lobbying efforts of the World Jewellery Confederation, CIBJO (Confédération internationale de la Bijouterie, Joaillerie, Orfèvrerie, des Diamants, Perles et Pierres). The BVSU also represents the interests of the German watch and clock industry at a European level as a member of the European watchmaking association, the Comité Permanent de l'Horlogerie Européenne (CPHE).

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