

Facts & Figures

Watches 2018

Summer



DSU German Jewellery and Watches Company, Ltd.

Marketing and Promotion

BVSU Jewellery Professional Group

Member of **Jewellery Information Centre**

Fachvereinigung Edelmetalle
German Precious Metals Federation

BVSU Watches Professional Group

Member of **CPHE**

European Watch Committee

WPG
Watchparts from Germany

**Competence Centre
BV Schmuck+Uhren**

BVSU Wedding Rings Professional Group

GERMAN JEWELLERY AND WATCHES PFORZHEIM

A unique combination of permanent exhibition and sales centre

BVSU Wholesalers & Importers Professional Group

Member of

CIBJO

The World Jewellery Confederation

Member

United Federation of German Jewellery and Silverware Branches

Industriehaus Pforzheim

House of Industries
SCHMUCKWELTEN
(World of Jewellery)

BVSU Reach & Compliance Professional Group

USE Watches Jewellery Precious Stones

Education Centre



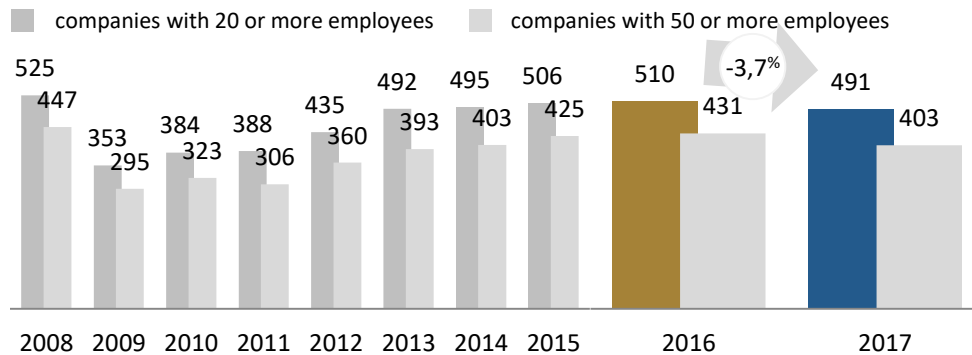
BV Schmuck+Uhren

German Association of Jewellery, Watches, Clocks & Supplying Industry

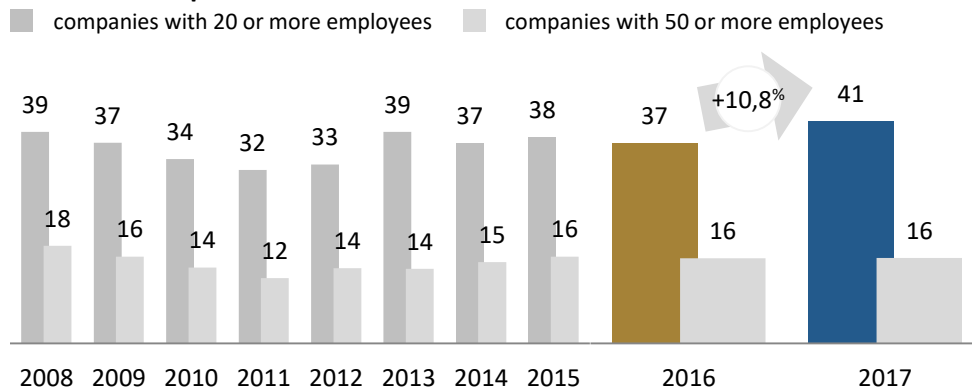


Turnover and company structure

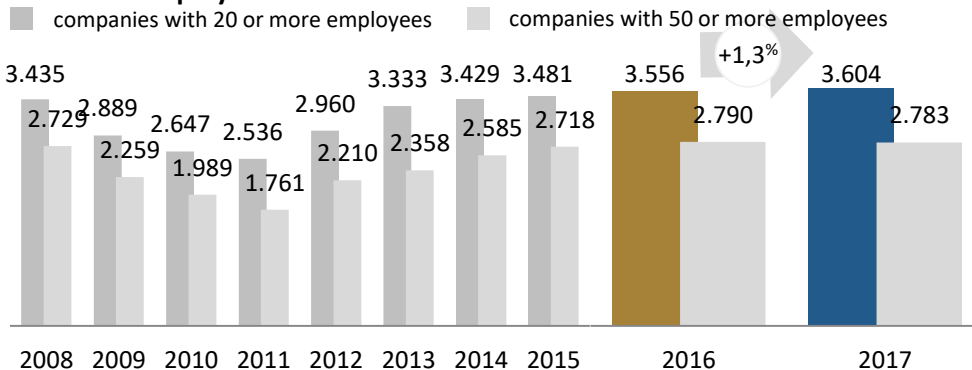
Turnover watches, clocks and parts¹ in million Euro



Number of companies¹



Number of employees¹



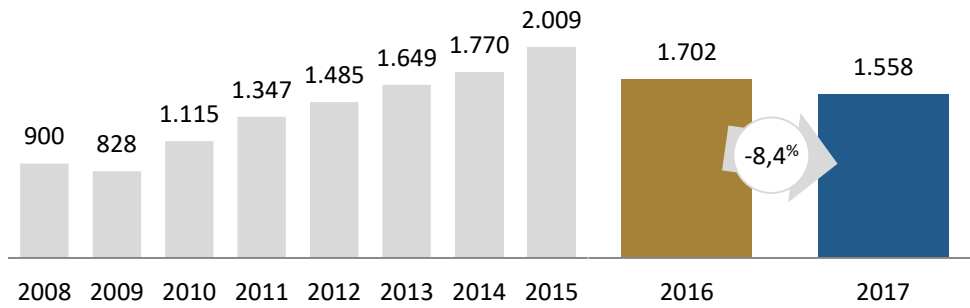
1 | Source: Statistisches Bundesamt, annual report of manufacturing industries (as of May 2018)



Foreign trade

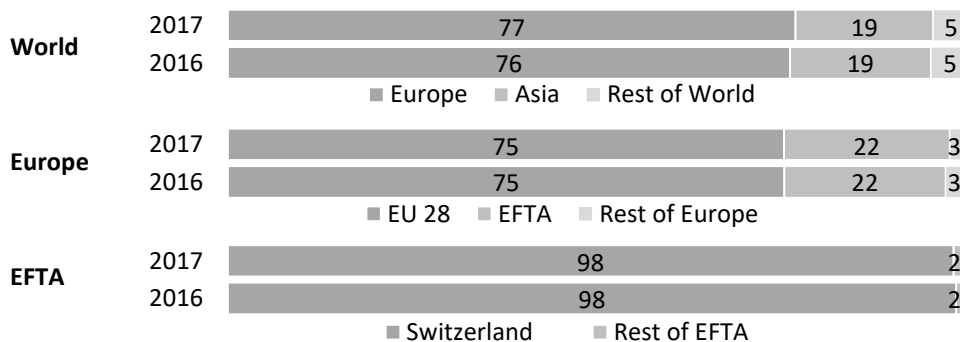
Exports of watches, clocks and parts ²

in million Euro



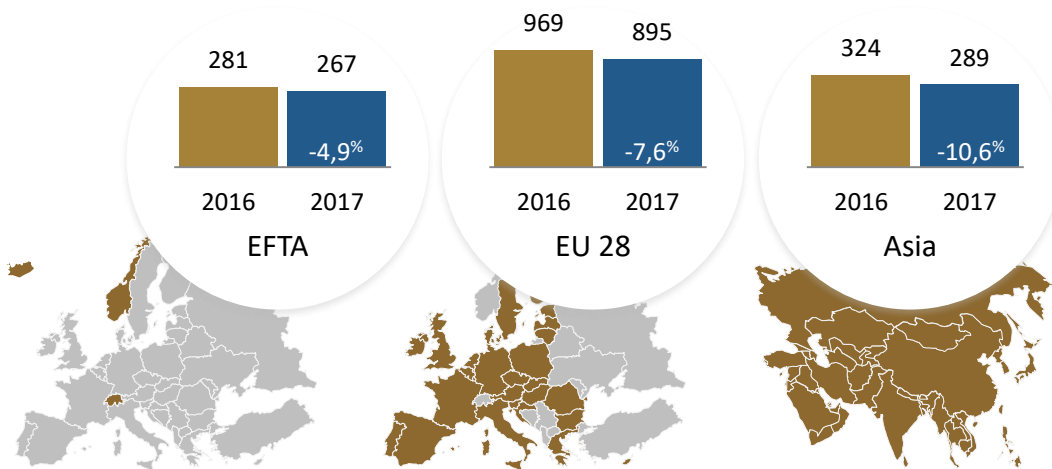
Exports of watches, clocks and parts by region ²

as a percentage of the total export value



Exports of watches, clocks and parts by region ²

in million Euro



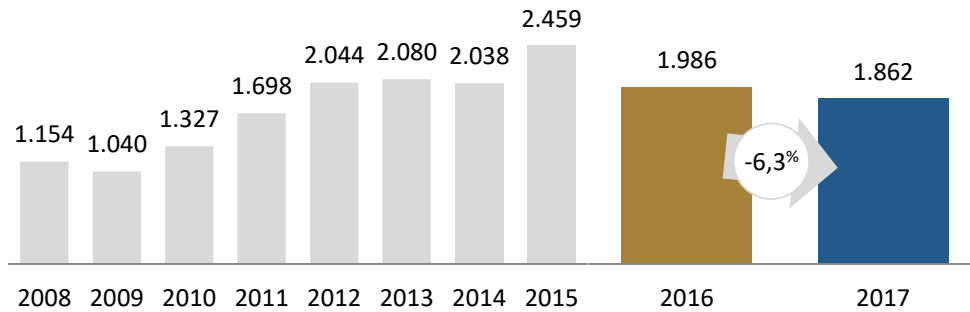
² | Source: Statistisches Bundesamt, external trade statistics (as of March 2018)
Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro



Foreign trade

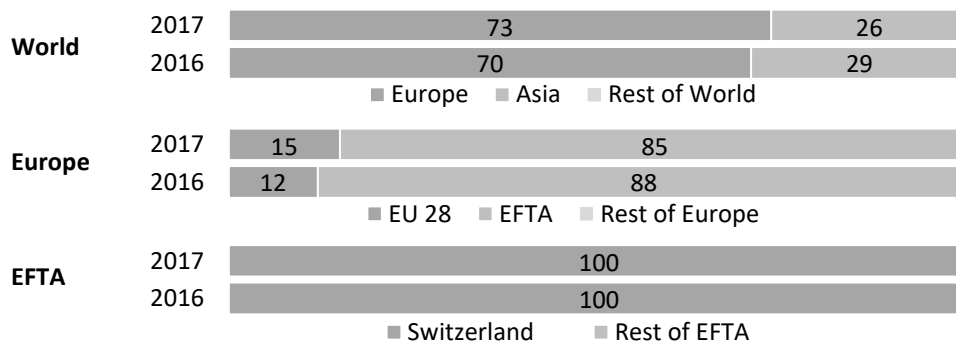
Imports of watches, clocks and parts ²

in million Euro



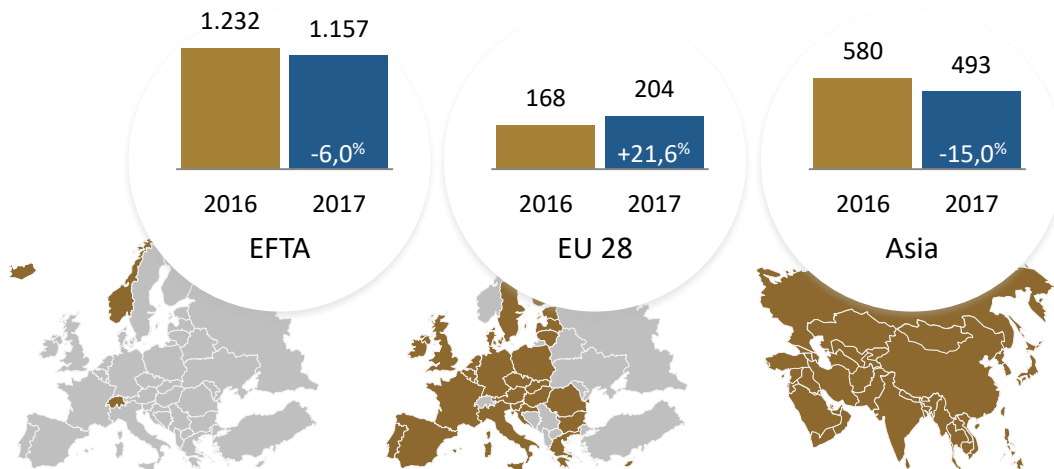
Imports of watches, clocks and parts by region ²

as a percentage of the total import value



Imports of watches, clocks and parts by region ²

in million Euro



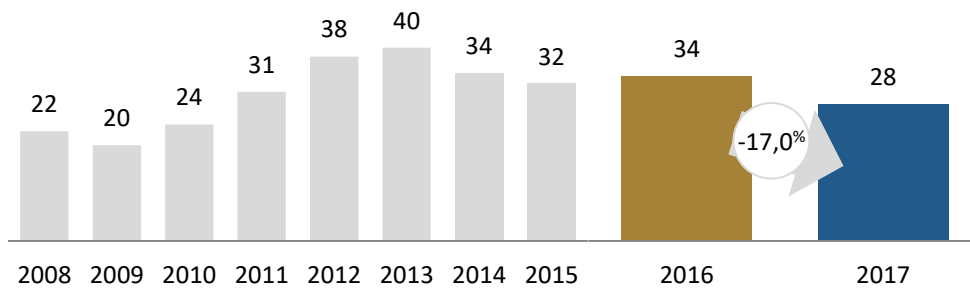
2 | Source: Statistisches Bundesamt, external trade statistics (as of March 2018)
Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro



Foreign trade

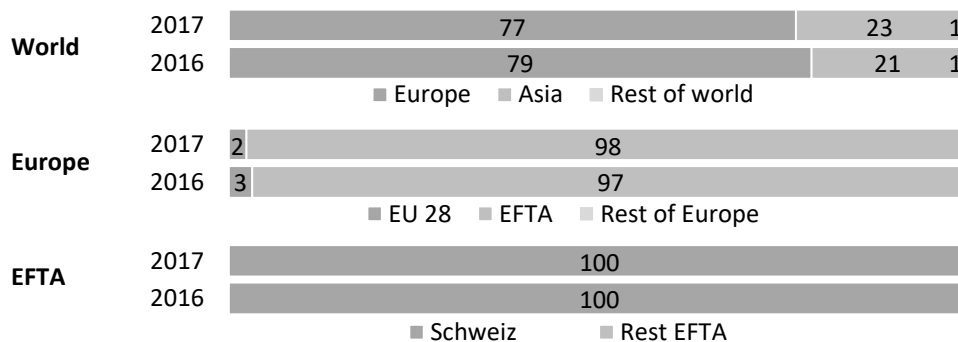
Imports of movements ^{2,3}

in millin Euro



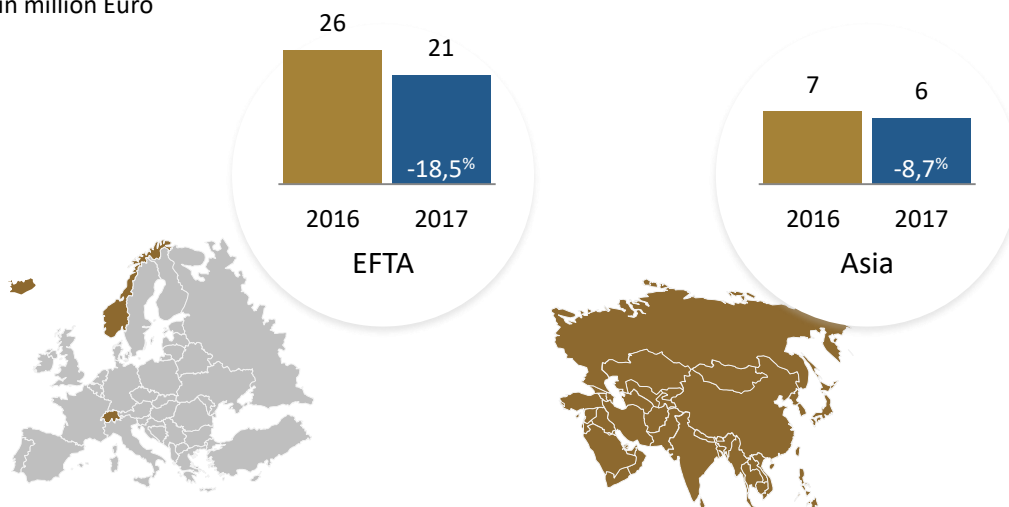
Imports of movements by region ^{2,3}

as a percentage of the total import value



Imports of movements by region ^{2,3}

in million Euro



2 | Source: Statistisches Bundesamt, external trade statistics (as of March 2018)
Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro

3 | includes watch movements (compl./unassembled/incompl. assembled), clock movements (compl. a. assembled/compl. a. unassembled) as well as rough watch or clock movements

The Bundesverband Schmuck und Uhren (BVSU) was founded in Pforzheim in 1947. As a lobby group for over 170 predominantly medium-sized member companies from the areas of jewellery, watches and clocks, silverware and related industries, it represents the interests of its members at a national, European and international level. It is responsible for coordinating the federal associations of the German jewellery and silverware industry. In this capacity it is also integrated in international lobbying efforts of the World Jewellery Confederation, CIBJO (Confédération internationale de la Bijouterie, Joaillerie, Orfèvrerie, des Diamants, Perles et Pierres). The BVSU also represents the interests of the German watch and clock industry at a European level as a member of the European watchmaking association, the Comité Permanent de l'Horlogerie Européenne (CPHE).

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und verwandte Industrien e.V.**

President: Uwe Staib, Hermann Staib GmbH, Pforzheim

Bundesverband Schmuck, Uhren, Silberwaren
und verwandte Industrien e.V.
Westliche Karl-Friedrich-Straße 56
75172 Pforzheim

Phone: +49 (0) 7231 14 555 10
Fax: +49 (0) 7231 14 555 21
E-Mail: info@bv-schmuck-uhren.de
Web: www.bv-schmuck-uhren.de

Register court: Amtsgericht Mannheim

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