



STRONGER TOGETHER

WE ARE THE
JEWELLERY, WATCH AND
PRECISION INDUSTRY



BV Schmuck+Uhren
Bundesverband der Hersteller und Zulieferindustrien



“In the globalised economic and working world, individual companies are unable to assert economic interests on their own in the long term. BV Schmuck und Uhren bundles the individual interests of its members and asserts them with influence and perseverance, together with strong partners such as the Federation of German Industry (BDI).”

Uwe Staib

Managing Director of Hermann Staib GmbH,
since 2013 President of BV Schmuck und Uhren

GREETING

Employers' and trade association:

The German Association for Jewellery, Watches, Silverware, and Related Industry has a proud tradition.

The world has become a global village. Hardly any company in the jewellery and watch industry, including the many different supplier industries in our sector, still produces and sells its products today without international business partners.

To advise on complicated issues, to bundle energies and to create synergies is therefore the mission and primary concern of BV Schmuck und Uhren. We represent the interests of our members, remove barriers and promote exchange. However, being a member of the Jewellery and Watches Association also means being respected much more by politics and economy at a national level. Last but not least: our association is a widely ramified network of experts and, as a modern service provider, provides assistance in legal and organisational matters as well as in matters of international trade. As the owner of a family business in its fourth generation, I am well aware of the importance of joint strength, continuity and sus-

tainability. But as president of this traditional association, it is also a matter close to my heart. Convince yourself of the advantages of membership on the following pages and remain loyal to us as a member - because only together are we strong!

Uwe Staib
President

BECOME A MEMBER.

Representation of interests

A strong industry needs a strong association in order to be able to have a say in politics and in the shaping of legislation. Wherever questions of hallmarking, alloying, standardisation, technology, environmental protection, import and export, training, location or trade fair policy as well as legal issues are at stake, BV Schmuck und Uhren is involved. It is involved in shaping and determining in the interest of the individual and all our members in national and international competition. *Find out more on page 18.*

Legal Representation

BV Schmuck und Uhren is your expert partner in labour and social law. Because it provides all member companies - whether or not they are bound by collective agreements - with the entire spectrum of a high-performance employers' association. *Find out more on page 20.*

Employers' Association for the precious metal industry

BV Schmuck und Uhren is the collective bargaining partner for the precious metal industry in the Federal state of Baden-Württemberg. For association members with additional tariff-bound membership, the regional tariff negotiated by BV Schmuck und Uhren applies. *Find out more on page 21.*

Trade fair promotion

BV Schmuck und Uhren, together with the Bundesverband der Edelstein- und Diamantindustrie e. V. (Federal Association of the Gemstone and Diamond Industry), applies for so-called German Pavilions in the foreign trade fair programme of the Federal Republic of Germany at the most important trade fairs worldwide. In addition, we are in constant contact with the important trade fair organisers in our industry on behalf of our members. For example, we are part of important advisory boards and thus help shape the fate of the trade fairs. *Find out more on page 22.*

Information & advice

The Employers' Association is available to provide advice and assistance to member companies by telephone or in person on economic or labour law issues. It also provides its members with expert information on current developments in legislation and jurisdiction, current labour and social law issues, sector-specific market developments and much more. *Find out more on page 24.*

Education and training

With various seminars and training courses each year, we help to improve the specialist knowledge of our members. Together with our service company, we offer training to members and industry participants. Together with our partner associations, we also operate the Education Network Watches and Jewellery (BUS), an online platform that presents all the further training opportunities in our industry in an aggregated form. *Find out more on page 25.*

Bonus programme

Members of the Employers' Association have access to offers from strong partners at reduced rates, for example in the areas of company health insurance, life insurance, company fleet, sector-specific insurance and much more. *Find out more on page 25.*

Public Relations

As the Federal Association for the jewellery and watchmaking industry as well as representatives of many companies in precision engineering and other related industries, our public relations work is aimed at the media, politics and network partners as well as the interested public. *Find out more on page 26.*



“It is always worthwhile for the companies in the wholesale trade, too, to work together with the other representatives of our industry to advance common concerns. With BVSU, we also have a desk in Berlin and Brussels.”

Guido Abeler
Managing Director Carl Engelkemper GmbH & Co KG

TOGETHER

We, the most important industrial companies in our sector, jointly operate an association: the German Association for Jewellery, Watches, Silverware, and Related Industry (short: BV Schmuck und Uhren).



Our association is the expert centre for the jewellery, watch and precision engineering industry. It is nationally and internationally recognised as the representative of the interests of its more than 150 member companies in jewellery, watchmaking, silverware and related industries. In addition, BV Schmuck und Uhren is the most important pooling of interests in this industry sector, because in the globalised world of business and labour, individual companies are unable to assert economic interests on their own in the long term. Neither nationally nor in the European Union or even worldwide. Since the industry is primarily composed of efficient micro, small and medium-sized companies, many of which are active beyond the borders of Germany, it is important for every entrepreneur to network. Through its national and international recognition, BV Schmuck und Uhren makes its voice heard wherever it matters: with governments, non-political organisations and institutions of science, economy and technology. And it is here that it permanently stands up for its members.

The Federal Association has its headquarters in this traditional industrial building in Pforzheim



“Our company is a member of BV Schmuck und Uhren because the association is heard in politics and one thing that we have all achieved together, among other things, is that we have been spared a compulsory hallmark in Germany. We rarely talk about it, but we can only achieve such developments together, as a powerful association.”

Isabelle Mössner
Managing Director IsabelleFa GmbH

BV Schmuck und Uhren brings together individual interests and asserts them with influence and perseverance. This makes sense and is profitable for every company, every entrepreneur. As THE stakeholder, BV Schmuck und Uhren influences and shapes the much-cited and demanded economic framework for each individual member. It employs full-time lawyers, business economists and lobbyists with interdisciplinary industry know-how. Therefore, BV Schmuck und Uhren is the expert centre for all: manufacturers, trading companies and service providers in the fields of jewellery, clocks and watches, pre-

cision engineering, prematerial, tools, special machines, semi-finished products, fittings, electroplating and packaging. For each member, all consulting, representation and other services are covered by the membership fee.

You can find a selection of our members at:
<https://bv-schmuck-uhren.de/mitgliederverzeichnis>

DSU

Deutsche Schmuck und Uhren GmbH,
DSU for short, is a wholly owned subsidiary
of BV Schmuck und Uhren.

Today, the range of services offered by Deutsche Schmuck und Uhren GmbH includes the mediation of business contacts to retailers and wholesalers through a comprehensive information service, as well as the tendering and implementation of events, such as the Jewellers' Congress, which it organises together with the Federal Association of Jewellers. In addition, BV Schmuck und Uhren organizes various training measures for the industry and specialist retailers via DSU. Through constant media presence and target group-oriented cooperation with the editorial departments of leading trade magazines, fashion magazines and daily newspapers, DSU whets the consumer's appetite for jewellery and watches.



*“With BV Schmuck und Uhren, we
manufacturers advocate a precise definition and
protection of the important 'Made in Germany' seal
and try to win as many like-minded companies
as possible for our cause.”*

Dr Marcus Oliver Mohr
Managing Director Victor Mayer GmbH & Co KG



Exhibition area of Deutsche Schmuck- und Uhren GmbH

In the building of the well-known Pforzheimer Schmuckwelten (Pforzheim World of Jewellery), DSU has also been presenting the entire diversity of German jewellery and watch manufacturers in a unique combination of showroom and sales centre since 2005. The aim is to make the high qualitative and aesthetic level of German jewellery and watch manufacturers accessible to a broad public. The

complete range of German jewellery and watch creations is presented within a large sales area: modern and classic designs as well as the largest selection of wedding rings in Germany in an exclusive wedding ring lounge.

You can find the DSU on the web: <https://www.deutsche-schmuck-und-uhren.de>.

SPECIAL INTEREST GROUPS

CREATING COMMON STRUCTURES

Within the special interest groups of BV Schmuck und Uhren, representatives of member companies deal with current product or industry-specific topics and thus jointly pursue the goal of creating universally valid structures for the industry in order to implement solutions for current topics in the best possible way. We deal with topics such as:

- **Commercial law:** fineness and hallmarking, “Made in Germany”, diamond terminology, prevention of money laundering, conflict minerals, CE legislation and battery ordinance, packaging law
- **Labour Law**
- **Industry and markets:** precision engineering, industry 4.0, digitalisation, artificial intelligence
- **Safety and standards:** Standardisation (DIN / CEN / ISO), Blue Books of the CIBJO, RJC certification, REACH chemicals regulation



“Particularly in matters of export, but also in the representation of interests vis-à-vis the large trade fair organisations, BV Schmuck und Uhren is a strong and assertive partner for all jewellery and watch manufacturers.”

Jörg Schäfer

Managing Director b+b Burkhardt + Bischoff GmbH + Co KG



All members can participate in the special interest group meetings of BV Schmuck und Uhren. We regularly inform them about upcoming meetings and topics. Currently, special interest groups are being organised on the topics of jewellery, watches, wedding rings, wholesale and REACH & Compliance.

NETWORK

AND PARTNERS.

Federal Association of German Industry (BDI)

BV Schmuck und Uhren is a member of the Bundesverband der Deutschen Industrie e. V. (BDI) and a part of the so-called Industrial Group (an association of the smaller federations within the BDI). Together with fellow federations of different industries we are thus actively involved in what is happening in the BDI and represent our industry on important committees.

World Jewellery Association CIBJO

CIBJO represents the interests of all individuals, organisations and companies in the business field of jewellery, gemstones and precious metals and describes itself as "The United Nations of the jewellery business". The aim of the CIBJO is to promote international cooperation in the jewellery industry and to work on problem areas which affect worldwide trade as well as the confidence of the end consumer in the industry. Examples supporting the work of the CIBJO include the accompaniment of decision-making processes on topics such as trade with diamonds, conflict raw materials as well as the definition of industry standards for the handling of raw materials such as pearls, precious stones etc. ("blue books").

Federation of German Jewellery and Silverware Associations

The Federation of German Jewellery and Silverware Associations was founded in 1952 with the aim of bringing together all German organisations in the jewellery sector, from industry to crafts and trade. It represents an important platform where all German industry representatives can exchange views on relevant topics, find common positions on these issues and represent their interests at the national and international level. The main focus of the association is the representation of German interests in the World Jewellery Association CIBJO for the benefit of the industry, the craft and the trade. BV Schmuck und Uhren is the head and office representation of the umbrella organisation both nationally and internationally.

The other members of the Association of the Federal Associations of the German Jewellery and Silverware Industry are

- Federal Association of the Gemstone and Diamond Industry
- Federal Association of Jewellers, Jewellery and Watch Retailers (BVJ)
- Federal Association of Diamond and Pearl Importers and Exporters
- Federal Association of the Gablonz Industries
- Precious Metals Association Schwäbisch Gmünd
- Society for Goldsmith Art e. V.

Further network partners

Whether nationally or internationally - BV Schmuck und Uhren works together with many associations and federations to promote the interests of the German jewellery and watch industry. Partners include:

- State Association of the Industry of Baden-Württemberg (LVI)
- Federal Association of German Employers' Associations
- European Watch Committee: CPHE (Comité Permanent de l'Horlogerie Européenne)
- Federation of the Swiss Watch Industry FH
- France Horlogerie - Time and Microtechniques Industries
- The Union of Jewelry and Watchmakers
- Italian Association of Watch Manufacturers and Distributors (Assorologi)
- Antwerp World Diamond Centre
- Diamond Producers Association

Cooperations

We work particularly closely together through long-term cooperation agreements:

- German Precious Metals Association
- Precious Metals Association Schwäbisch Gmünd
- Watchparts from Germany (WPG)
- IndustrieHaus Pforzheim, SCHMUCKWELTEN



PROMOTE

Through the association, the members of BV Schmuck und Uhren jointly promote important educational, cultural and research institutions and events in the industry.

- Inhorgenta Award
- Society for Goldsmith Art e. V.
- Jewellery Technology Institute (STI) of Pforzheim University
- Goldsmith school with watchmaking school Pforzheim
- German Society for Chronometry
- Federal Association of Jewellers, Jewellery and Watch Retailers (BVJ)
- Central Association for Watch, Jewellery and Time Measurement Technology
- Jewellery Museum Pforzheim
- Technical Museum of the Pforzheim Jewellery and Watch Industry



“Wellendorff, together with BV Schmuck und Uhren, promotes research and young talent in our industry, such as the Jewellery Technology Institute (STI) at Pforzheim University and a future chair on the subject of luxury.”

Georg Wellendorff
Wellendorff Gold-Creations GmbH & Co KG

HISTORY

YESTERDAY, TODAY, TOMORROW.

BV Schmuck und Uhren combines the expertise and interests of the German jewellery and watch industry - and has done so for decades.

1945 After the Second World War, almost 90 per cent of the watch, jewellery and silverware businesses in the Pforzheim area are destroyed. Entrepreneurs join with their former employees. Together, they begin to clean up and resume modest production.

1947 Pforzheim entrepreneurs found the “Professional Association of the Jewellery Industry, Precious and Base Metals and Related Industries”.

1948 The trade association, founded in 1947, is entered in the register of associations as “Schmuckwarenindustrieverband Baden-Württemberg der Edel- und Unedelmetalle - sowie verwandter Industrien Pforzheim e. V.” In the same year, watch manufacturers found the “Fachverband der Deutschen Taschen- und Armbanduhren e. V. Pforzheim”.

1951 The export limits for the German industry fall. To provide jewellery and watch buyers from all over the world with an orientation centre for the German jewellery, watch and silverware industry, Pforzheim's pre-war “Permanent Sample Exhibition” is reopened in the Industriehaus.

1958 The members of the jewellery association decide to change the name to “Industrieverband Schmuck und Silberwaren e. V.”. (ISS). Its task: to protect the interests of its members at local, state and federal level. The association becomes a member of the Association of Federal Associations of the German Jewellery and Silverware Industry.



The Pforzheim industrial building in 1938

1968 The “Association of the German Watch Industry” (VDU) is founded - with offices in Schwenningen, Bad Godesberg and Pforzheim. In this association, the Watch Industry Association Pforzheim represents the interests of the wrist watch manufacturers.

1992 After the German reunification, the Industrial Association of Jewellery and Silverware decides to rename the association again, namely to "Verband der Deutschen Schmuck und Silberwarenindustrie" (VDSI), after the jewellery collectives of the former German Democratic Republic join the association as one.

1996 The watch industry associations VDU and UIV merge to form the VDU with headquarters in Pforzheim. The contacts between VDU and VDSI are systematically expanded over the next few years.

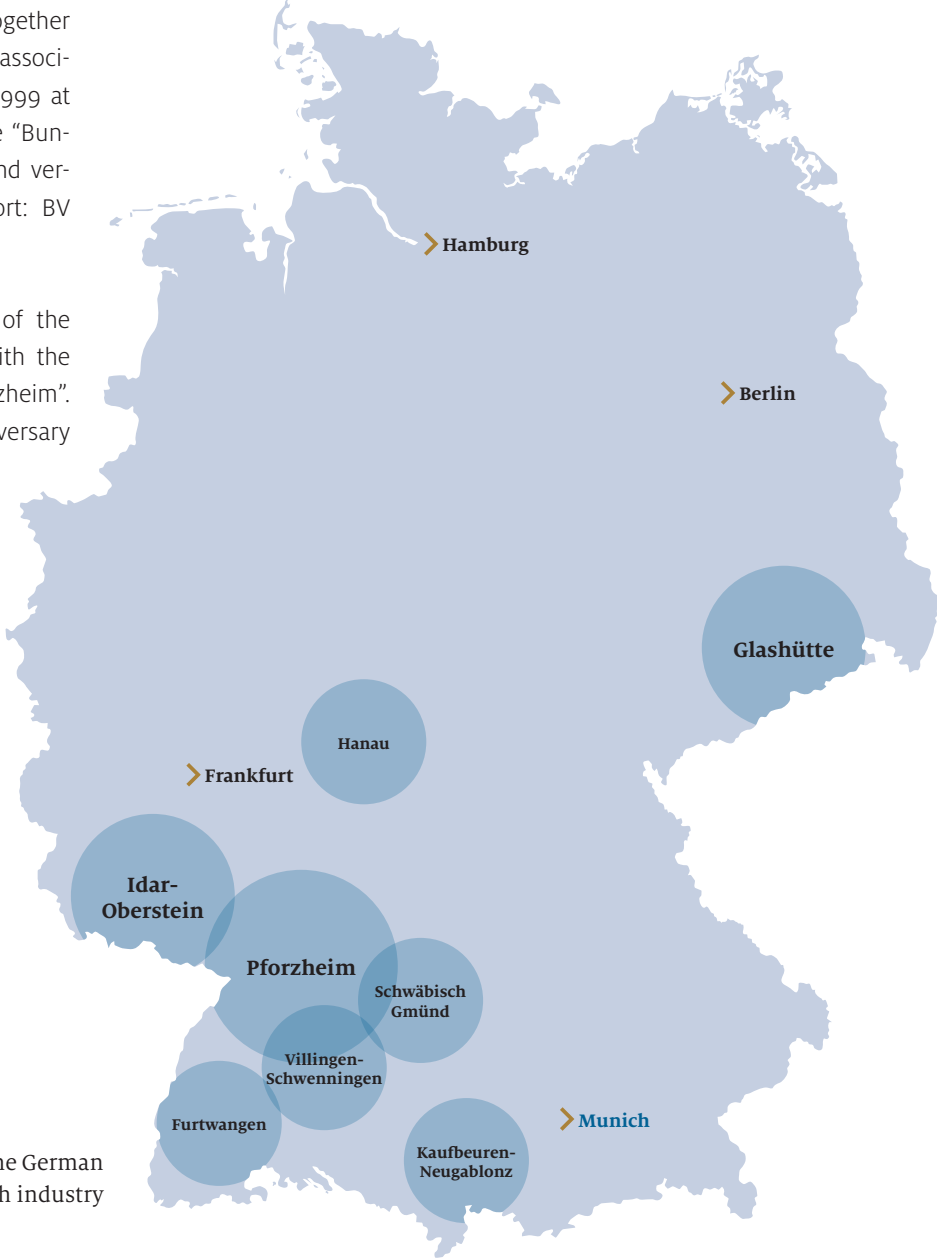
1999 In accordance with the motto "Together we are stronger", the two German industry associations VDU and VDSI merge on January 1, 1999 at the threshold of the 21st century to form the "Bundesverband Schmuck, Uhren, Silberwaren und verwandte Industrien e. V. Pforzheim", in short: BV Schmuck und Uhren.

2017 Pforzheim celebrates the founding of the nationwide jewellery and watch industry with the anniversary festival "250 Years Gold City Pforzheim". BV Schmuck und Uhren supports the anniversary festival as main sponsor in close cooperation with the city of Pforzheim.

Today BV Schmuck und Uhren is both a nationwide trade association for the jewellery and watch industry and a regional employers' association. As a trade association, it represents the interests of its member companies at a national, European and international level, e.g. as a member of the Federation of German Industries (BDI). It maintains contact with the ministries responsible for it at federal and state level and, in Brussels, with European bodies.

Guides and Pioneers

The presidents from 1947 until today:



The regional centres of the German jewellery and watch industry

Jewellery

- 1947 – 1982 Artur Grosse (Henkel & Grosse)
- 1982 – 1988 Fritz Stahl (Friedrich Stahl KG)
- 1988 – 1994 Joachim Köhle (J. Köhle GmbH & Co. KG)
- 1994 – 1997 Gerhart Odenwald (A. Odenwald GmbH)
- 1997 – 1999 Carl-Heinrich Lüth (Carl-Heinrich Lüth GmbH)

Watches

- 1947 – 1952 Carl Rivoir (Carl Rivoir, Uhrenfabrik)
- 1953 – 1964 Fritz Soellner (Gebr. Kuttroff, Double Schmuck- u. Uhrbandfabrik)
- 1964 – 1965 Adolf Gengenbach (Adolf Gengenbach, Uhrenfabrik)
- 1965 – 1971 Erich Seitz (Mathias Seitz, Uhren- und Uhrgehäusefabrik)
- 1971 – 1980 Hans-Peter Raff (PaRa Uhrenfabrik, Raff GmbH & Co. KG)
- 1980 – 1982 Gerhard Schnurr (Provita Uhrenfabrik, Franz Schnurr GmbH)
- 1982 – 1983 Klaus Wehner (Pforzheimer Uhren-Rohwerke GmbH)
- 1983 – 1989 Hermann Merkle (Arfena Uhrenfabrik, Hermann Merkle GmbH & Co. KG)
- 1989 – 1997 Jürgen Bock (Bock & Schupp GmbH & Co. KG, Zifferblattfabrik)
- 1997 – 1999 Rainer G. Beck (Eugen Siegele, Uhrenfabrik)

Watch industry Schwenningen (VDU)

- 1968 – 1972 Viktor Peter (Oeter Uhren, Rottweil)
- 1972 – 1980 Kurt Jauch (URGOS Uhrenfabrik, Haller, Jauch & Pabst, Schwenningen)
- 1980 – 1986 Herbert Obergfell (Kundo Kieninger & Obergfell, St. Georgen)
- 1986 – 1991 Klaus Wehner (Pforzheimer Uhren-Rohwerke Porta GmbH, Pforzheim)
- 1991 – 1996 Berthold Korzus (Jungmans GmbH, Schramberg)

BV Schmuck und Uhren

- 1999 – 2001 Carl-Heinrich Lüth (Carl-Heinrich Lüth GmbH)
- 2001 – 2003 Lothar Keller (Lothar Keller GmbH)
- 2003 – 2013 Dr Philipp Reisert (C.HAFNER GmbH & Co. KG)
- seit 2013 Uwe Staib (Hermann Staib GmbH)



"BV Schmuck und Uhren has supported us and the precious metal supply industry for decades in representing our interests vis-à-vis the public and the authorities. Thus, it has made a significant contribution to the success and sustainability of our industry."

Dr Philipp Reisert
Managing Partner C. Hafner GmbH & Co KG

REPRESENTATION OF INTERESTS

YOUR CONCERN WILL BE HEARD. THROUGH US.

A strong association represents many companies and has active members who are aware of their responsibility for their own company and the entire industry. Wherever questions of hallmarking, alloying, standardisation, technology, environmental protection, import and export, training, location or trade fair policy as well as legal issues are to be decided, BV Schmuck und Uhren is already involved in advance. It helps to shape and determine the interests of the individual and all our members in national and international competition. BV Schmuck und Uhren represents you:

- in the Federation of German Industries (BDI). Here, it represents the interests of its members within the framework of the so-called Arbeitsgemeinschaft Industriengruppe.
- on the committees and expert advisory boards of the German Institute for Standardisation (DIN) as well as in CEN and ISO at international level
- on the most important trade fair advisory boards and exhibitor committees, such as those of Baselworld and Inhorgenta Munich. It also maintains contact with all other important exhibition companies and acts as an intermediary for its members.
- in dialogue with the educational institutions and training providers that are important for our industry, through to the very concrete support of educational institutions and research institutes.

- in close exchange with the professional associations of the gemstone and diamond industry, the specialist retail trade and the Precious Metals Association.
- in discussions and background talks with politicians at national and international level.
- on the committees of the Responsible Jewellery Council (RJC).

In this way, problems that arise can be tackled quickly, directly and expertly and - wherever possible - solved.



In the interest of its member companies, BV Schmuck und Uhren also carries out lobbying work in Europe and worldwide. For example, it manages the business of the Federation of German Jewellery and Silverware Associations. The Federation of German Jewellery and Silverware Associations is an active member of the world jewellery association Confédération Internationale de la Bijouterie, Joaillerie, Orfèvrerie des Diamantes, Perles et Pierres (CIBJO). Secure framework conditions for our companies, open markets and the development of a worldwide Corporate Social Responsibility are our highest goals.

Within the European Watchmaking Association Comité Permanent de L'Horlogerie Européenne (CPHE), BV Schmuck und Uhren represents the interests of the German watchmaking industry at European level in dialogue with the other European associations and the European Union.



"It is important that the Federal Association, as a member of the Responsible Jewellery Council, represents the interests of the entire German industry. As an RJC-certified company, we thus always have access to new information and developments."

Stefan Schiffer
Managing Director egf - Eduard G. Fidel GmbH

LAW

Our legal department advises you on questions of labour, social and collective bargaining law.

BV Schmuck und Uhren is your expert partner in the field of labour and social law, as it provides all member companies - whether or not they are bound by collective agreements - with the entire spectrum of a high-performance employers' association. Legal advice and judicial representation in collective and individual labour law as well as in social law are in the foreground. In addition, BV Schmuck und Uhren also provides legal representation for its members in their dealings with works councils, trade unions, social security institutions and the labour administration.

The legal expertise of BV Schmuck und Uhren is represented by its integration into the State Association of Baden-Württemberg Employers' Associations and the Federal Association of German Employers' (BDA). BV Schmuck und Uhren is the main employers' association of the industries it represents. It therefore has the right to propose the appointment of employer-side honorary judges in the labour, social and commercial courts as well as employer representatives in the self-governing bodies of social insurance carriers and the labour administration. Thus, BV Schmuck und Uhren occupies important positions in the democratic opinion-forming process and is constantly involved in shaping the basic conditions of the working world. The costs of legal advice and representation are already covered by the membership fee.



“BV Schmuck und Uhren advises and represents its members in all areas of labour and social security law, whether in problems between you as employer and your employees or between the management and the works council.”

Johannes-Peter Schmitt
Managing Director Employment Law

TARIFF LAW

The tariff association of BV Schmuck und Uhren together with IG Metall is shaping sustainable working conditions for the precious metal industry.

BV Schmuck und Uhren offers its member companies either tariff-bound or tariff-free membership. BV Schmuck und Uhren concludes a sector-specific collective agreement with the Metalworkers' Union (IG Metall) for the member companies that are members of the collective bargaining union. The conclusion of an independent collective agreement secures decisive competitive advantages for the member companies of BV Schmuck und Uhren that are bound by collective agreements: through long-term industrial peace and the associated production security, taking into account industry-specific characteristics.

- The regional collective agreement of BV Schmuck und Uhren with IG Metall provides complete regulation for important areas in the company, e.g. working hours, minimum wage or holiday entitlement. It also offers protection against separate strikes and, if a collective bargaining agreement is not applicable to the specific needs of the company, it can be supplemented by a supplementary collective agreement.
- Compared to other tariff communities, participation in the tariff of the precious metal industry is also financially worthwhile.



“Labour and collective bargaining law are complex issues on which individual companies usually need support from external consultants. With its network, BV Schmuck und Uhren has the necessary expertise and is therefore the first point of contact for us.”

Ute Sigle
Head of Organisation, Human Resources and Marketing,
Heimerle + Meule GmbH

TRADE FAIRS

Trade fair promotion & foreign trade fair programme

With the foreign trade fair programme of the Federal Republic of Germany, the Federal Government - represented by the Federal Ministry of Economics and Energy (BMWi) and the Federal Ministry of Food and Agriculture (BMEL) - takes part in international trade fairs and offers German companies the opportunity to present themselves at the joint stand for favourable conditions. The selection of trade fairs is mainly based on proposals by the trade associations of different industries and coordinated by the Association of the German Trade Fair Industry (AUMA). BV Schmuck und Uhren, together with the Federal Association of the Gemstone and Diamond Industry, is currently applying for a German Pavilion stand at the following trade fairs:

- Hong Kong International Jewellery Show and Hong Kong International Diamond Gem & Pearl Show (March)
- JCK – International Jewelry Show, Las Vegas (May/June)
- Hong Kong Jewellery & Gem Fair (June)
- Hong Kong Jewellery & Gem Fair (September)

For our members we are in constant contact with the important trade fair organisers in our industry. For example, we are members of important advisory boards and thus help shape the fate of the trade fairs.

We are part of the so-called Comité Mondial of Baselworld. Together with our Swiss colleagues, we are constantly on the lookout for new, promising development opportunities for the exhibition and its exhibitors and regularly involve our members by holding open information and discussion events with the exhibition management. During the fair, we also provide the official German contact person for the Exhibition Management and the Baselworld Panel, an internal arbitration committee that deals with complaints about infringements of intellectual property rights during Baselworld.

At Inhorgenta Munich, we also sit on Messe München's Advisory Board for our members. Twice a year, we exchange information directly with the trade fair and other representatives of the industry about past and future events and make our suggestions and wishes known. BV Schmuck und Uhren is also a sponsor of the Inhorgenta Award together with the city of Pforzheim.

We are also in direct contact with other important trade fair organisers in our industry (Hong Kong Trade and Development Council, Informa Markets, JCK Las Vegas, etc.) and arrange for enquiries and requests from individual members and the various exhibitor groups around the German Pavilion.



“In addition to the first-hand industry information, our company also benefits from the trade fair activities of BV Schmuck und Uhren worldwide. For years we have been exhibitors at the German Pavilions organised in Hong Kong and Las Vegas.”

Mathias Kohlhammer
Managing Director Schofer Germany -
The Chain Company GmbH & Co KG



INFO

INFORMATION & ADVICE

Membership of BV Schmuck und Uhren gives member companies a real knowledge advantage. Through first-hand information, entrepreneurs and employees with personnel responsibility can increase their competence in their daily work. Costly conflicts are thus identified at an early stage, and efficient solutions are found in good time.

The extensive data pool of BV Jewellery and Watches allows members to quickly access addresses and contacts in the business sector. This creates additional corporate competence. But BV Schmuck und Uhren is also frequently active as a contact broker for end consumers.

BV Schmuck und Uhren informs you proficiently about:

- current developments in legislation and case law
- current labour and social law problems
- sector-specific market developments
- trade fairs and exhibitions for jewellery, watches and silverware
- the product range of the members

BV Schmuck und Uhren supports its members by

- the compilation of statistics
- participation in trade fair advisory boards
- the offers of our service company Deutsche Schmuck und Uhren GmbH (DSU)
- the initiation of round-table discussions between industry, educational institutions, politicians and others
- formation of working groups on specialist topics such as Community law/standardisation, the guidelines for nickel and precious metal processing and/or medical devices, and much more.

The employees of the Jewellery and Watches Association are available to provide advice and assistance to member companies by telephone or in person. The prompt preparation of individual solutions to problems in close contact with our employees is a natural service for BV Schmuck und Uhren: direct and reliable.

Economic advice is provided on topics such as

- Competition and cartel law in foreign trade (e.g. import regulations and customs duties of other countries)
- Fineness and hallmarking requirement
- Diamond Terminology
- Standardisation and standards
- Prevention of money laundering and legislation on conflict minerals
- RJC Certification
- Trade fair promotion
- REACH chemicals regulation for jewellery and watch products
- Labour law

EDUCATION

**Well-founded expertise.
Compactly communicated.**

We help to improve the specialist knowledge of our members with various seminars and training courses throughout the year, for example with the annual REACH Day or the event "Labour law up-to-date". Together with our service company Deutsche Schmuck und Uhren (DSU) GmbH, we offer members and industry participants training courses on general current topics up to industry-specific specialist knowledge for the industry and specialist trade. The services offered by BV Schmuck und Uhren include courses, seminars and lectures for both managing directors and personnel managers as well as for personnel administrators. We also arrange in-house training courses for companies in the jewellery and watches industry.

uhren-schmuck.org: the virtual education network of the industry.

The Education Network Watches and Jewellery (BUS) is a joint initiative of BV Schmuck und Uhren, the Federal Association of Jewellers, Jewellery and Watch Retailers (BVJ), and the Federal Association of the Gemstone and Diamond Industry to promote training and further education in the industry. To this end, supply and demand are brought together on a neutral, cross-supplier internet platform. The network is intended to present the entire range of measures available on the market that are relevant to the watch, jewellery and gemstone industry and serve as a central contact point for those seeking education (entrepreneurs, employees, trainees, career starters and interested parties). Access to all information offered here is open to users and free of charge.

The education network can be reached under the internet address <https://uhren-schmuck.org>.

BONUS PROGRAMME

Members of BV Schmuck und Uhren have access to offers from strong partners for preferential conditions, e.g. in the areas of company health insurance, life insurance, company fleet, sector-specific insurance and much more. Together with the suppliers, BV Schmuck und Uhren would like to contribute by offering "soft factors" to make especially our small and medium-sized companies more attractive in the competition for good specialised workers. Our top priority is the transparency of our partners' offers, which are continuously updated for our members. Members can find out more on our association's own intranet.



"Hanhart is a member of BV Schmuck und Uhren. Especially the branch information as well as the international connections and contacts are very helpful for the Black Forest companies. The membership fee is worth its money just for that reason alone."

Simon Hall
Managing Director Hanhart 1882 GmbH

PUBLIC RELATIONS

BV Schmuck und Uhren carries out press and PR work both nationally and internationally: with specialist, business and public media on TV, radio and the Internet, at events, exhibitions and trade fairs. As the Federal Association for the Jewellery and Watch Industry and representative of many companies in precision engineering and other related industries, our public relations work is aimed at the media, politics and network partners as well as the interested public. BV Schmuck und Uhren represents the political and economic interests of over 150 companies.

We offer media, politics and our network partners up-to-date information on industry-relevant topics - for example on our industry locations and the current economic situation, trends in the global economy, but also many topics from industry-specific economic policy. As the voice of the German jewellery and watch industry, it is our goal to communicate the diversity of our topics in a factual manner and to classify them from a business perspective.

Communicating our topics on an international level is a very special concern of ours - and it works because the German jewellery, watch and precision industry has an excellent reputation worldwide. Detailed information is available to all interested parties under the menu item Public Relations on this website. Our contacts are happy to help all media with individual enquiries and research, whether in print, radio, television or online.



“As a direct link to the jewellery and watch industry, we keep the press constantly informed about developments in the sector - with press releases, statistics and our trend reports.”

Dr Guido Grohmann
Director General of BV Schmuck und Uhren

ALWAYS THERE FOR YOU.

Contacts

The employees of BV Schmuck und Uhren are available to members at all times, either by telephone or in personal consultations. They provide support in specific questions and accept your requests - in order to present them convincingly elsewhere. Important: there are no additional costs for members of BV Schmuck und Uhren. All consulting services are covered by the membership fee.

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Christine Köhle-Wichmann

Accounting and membership administration:

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Petra Slawik-Kälber

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Bundesverband Schmuck, Uhren, Silberwaren und verwandte Industrien e. V.

(The German Association for Jewellery, Watches, Silverware, and Related Industry)

Westliche Karl-Friedrich-Straße 56, 75172 Pforzheim

Phone: +49 (0) 7231 14 555 10

Fax: +49 (0) 7231 14 555 21

e-mail: info@bv-schmuck-uhren.de

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Bundesverband Schmuck, Uhren, Silberwaren und verwandte Industrien e.V.

(The German Association for Jewellery, Watches, Silverware, and Related Industry)

Westliche Karl-Friedrich-Straße 56 • 75172 Pforzheim • Germany • info@bv-schmuck-uhren.de