

# VOICE



VICENZAORO  
INTERNATIONAL  
COMMUNITY  
EVENT

Vicenza 12\_\_\_14 September 2020

Organised by

**ITALIAN  
EXHIBITION  
GROUP**  
Providing the future



In collaboration with



Ministero degli Affari Esteri  
e della Cooperazione Internazionale

**ITCA**  
ITALIAN TRADE AGENCY  
ICE - Agenzia per la promozione all'estero e  
l'internazionalizzazione delle imprese italiane

  
**ufi**  
The Global  
Association of the  
Exhibition Industry



Listen. Talk. Share.

VOICE is the event that gives voice to the restart of the sector. A great Summit where all the Community meets to discuss the state of the industry and its future developments. A new communication and business platform, structured on strong fundamentals, embracing Vicenzaoro's experience and know how.

VOICE is the stage from which all the main players in the sector will have the opportunity to speak to an international audience, made up of both physical and virtual audiences. An innovative integration with the most sophisticated digital systems will allow you to transmit live and online all the talks and seminars that will be held throughout the 3 days event dedicated to the goldsmith world.

VOICE is a large showroom where exhibiting companies can present their new collections, the latest design trends and the most contemporary innovations of process and processing. An elegant and essential setting context will welcome your buyers attending the event, while everyone else will have the opportunity to virtually meet companies during digital meetings, organized through the business matching platform by IEG.





**SAFE BUSINESS  
BY IEG**

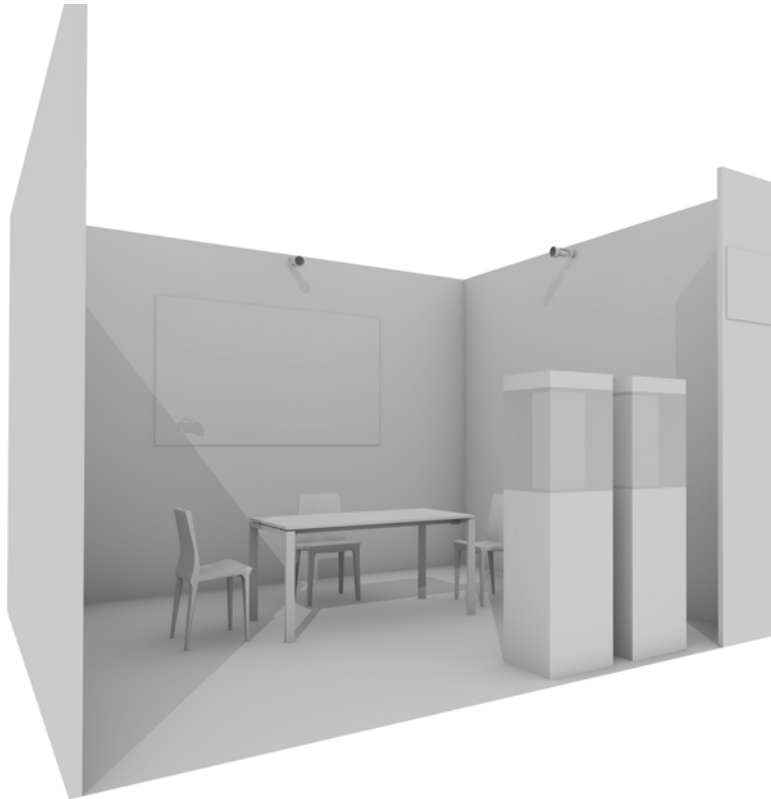
# **#SAFEBUSINESS by IEG**

is the project launched by IEG Italian Exhibition Group to allow the participation to Italian trade fairs in complete safety and in full compliance with the health rules and protocols, protecting the health of companies and visitors.

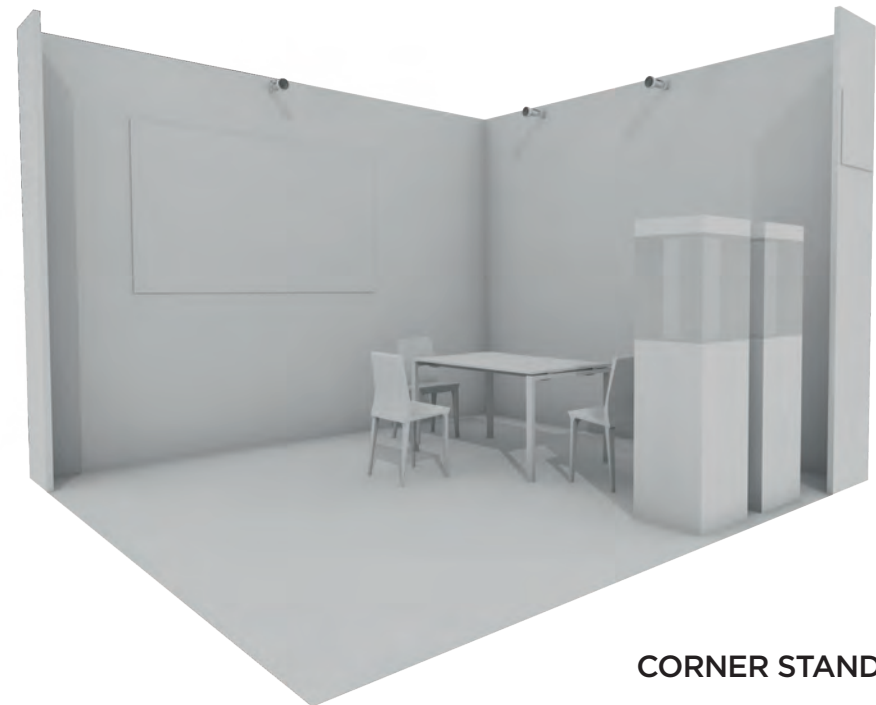
FOR MORE INFORMATION:  
[www.iegexpo.it/en/safebusiness](http://www.iegexpo.it/en/safebusiness)



## STAND LAY-OUT



ROW STAND



CORNER STAND

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### **VOICE pre-fitted stand.**

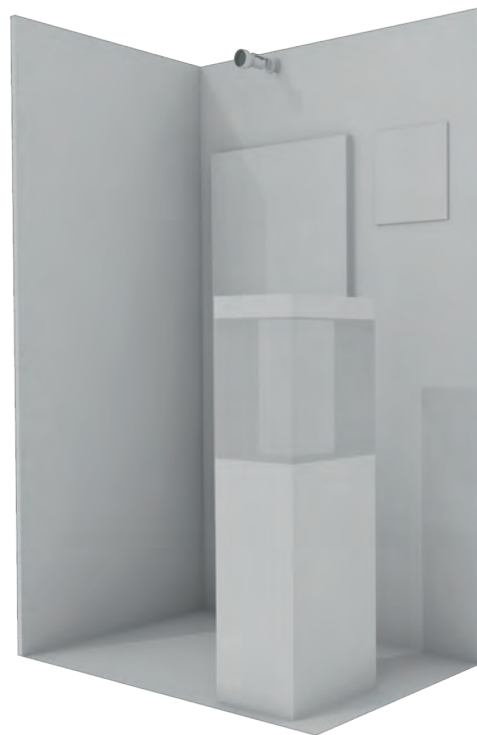
Carpeting, painted panelled walls H300 cm, no. 1 table, no. 3 chairs, no. 1 wastebasket, no. 3 x 50W led spotlights, no. 2 x 220V multiple sockets, no. 1 graphic panel 200 x 125 cm, no. 1 Company Name, no. 2/1 showcases



## SHOWCASE LAY-OUT



ROW SHOWCASE



CORNER SHOWCASE

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### **VOICE Showcase.**

Carpeting, painted panelled walls H250 cm, no. 1 x 220 V multiple socket, no. 1 graphic panel 100x200 cm, no. 1 50W led spotlight.



## PRICE LIST VOICE

### Pre-fitted booth type VOICE 1

€ 2.800,00

n. 1 table – n. 3 chairs – n. 1 dustbin – n. 1 coat stand – n. 3 spotlight – n. 2 multiple power socket 220V – n. 1 company name – n. 1 or 2 showcase – online catalogue – IMOP

### Pre-fitted booth type VOICE 2

€ 3.200,00

n. 1 table – n. 3 chairs – n. 1 dustbin – n. 1 coat stand – n. 3 spotlight – n. 2 multiple power socket 220V – n. 1 company name – n. 1 or 2 showcase – online catalogue – IMOP – **n. 1 safe**

### Pre-fitted booth type VOICE 3

€ 4.500,00

n. 1 table – n. 3 chairs – n. 1 dustbin – n. 1 coat stand – n. 3 spotlight – n. 2 multiple power socket 220V – n. 1 company name – n. 1 or 2 showcase – online catalogue – IMOP – **n. 1 safe- graphic design**

### Showcase VOICE 1

€ 1.500,00

n. 1 spotlight – n. 1 multiple power socket 220V – n. 1 graphic – online catalogue – IMOP

### Showcase VOICE 2

€ 2.000,00

n. 1 spotlight – n. 1 multiple power socket 220V – n. 1 graphic – online catalogue – IMOP – **n. 1 safe**

### Showcase VOICE 3

€ 2.500,00

n. 1 spotlight – n. 1 multiple power socket 220V – n. 1 graphic – online catalogue – IMOP – **n. 1 safe - graphic design**

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**COST INCLUDES:** Registration fee, presence of exhibitors' guides, web catalog, official VOICE APP.



## PRICE LIST EXTRA

Possibility of **extra** services by IEG

### EXTRA

CLOSED MEETING ROOM - 2 HOURS	€ 200 + tax
TIZIANO ROOM A + B - 300 PAX	€ 2.000 + tax full day
TIZIANO A or B ROOM	€ 1.500 + tax full day
GIOTTO A + B ROOM	€ 1.550 + tax full day
GIOTTO A ROOM	€ 600 + tax full day
GIOTTO B ROOM	€ 1000 + tax full day

### SPONSORSHIP

Special events area

THE STAGE OF VOICE (HALL 7)  
EDUCATIONAL ROOM (HALL 2)  
VO+ CORNER (HALL 1)  
VO BAR - OUTSIDE SQUARE

Events area

SUSTAINABILITY - 3-5 EVENTS (Saturday 12 Sept.)  
INNOVATION & TECHNOLOGY - 3-5 EVENTS (Sunday 13 Sept.)  
DESIGN & TREND - 3-5 EVENTS (Monday 14 Sept.)  
DIGITAL TALKS - 5-7 EVENTS (Sunday 13 and Monday 14 Sept.)  
GEM TALKS - 5-7 EVENTS (Saturday 12, Sunday 13 and Monday 14 Sept.)





## BUSINESS MATCHING

### Hosted Buyers Program

Special program for incoming buyers from Schengen Countries, thanks to the collaboration with ICE and MAECI Agencies



### I-MOP by IEG

A **“Buyers’ Virtual Room”** will be activated for those having difficulties reaching Italy.

The meetings will be organized by the exhibitors and the buyers themselves through the IEG IMOP platform.

Small meeting rooms located in Hall 5, 2.1 and 2.2 will be available for your virtual appointments



## CONTACT US

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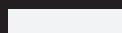
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Grazie.  
Thank you.

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