



# GERMAN ASSOCIATION OF JEWELLERY, WATCHES, CLOCKS & SUPPLYING INDUSTRIES

Annual Report Jewellery 2023

Report period: 2022

Report date: Spring 2023



**BV Schmuck+Uhren**  
Bundesverband der Hersteller und Zulieferindustrien

# Turnover and company structure

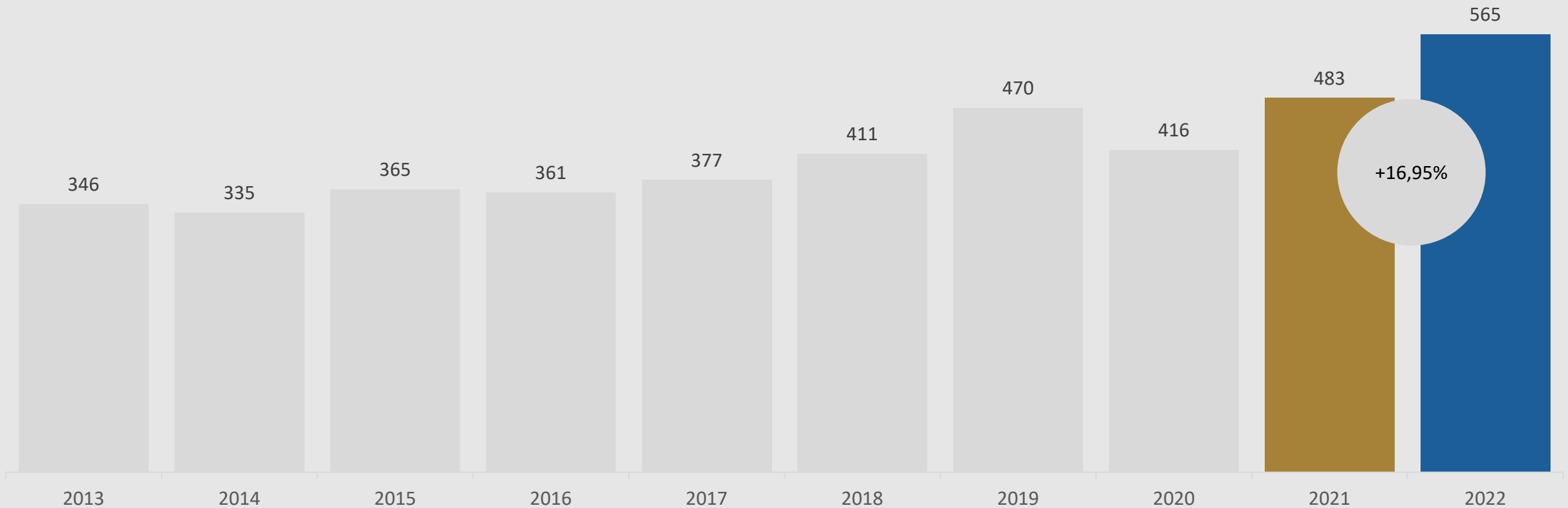
Source: Statistisches Bundesamt,  
Annual report for companies in the  
manufacturing sector

Report: Spring 2023

Companies with 50 or more employees



# Turnover jewellery, gold and silver goods<sup>1</sup> in million Euro

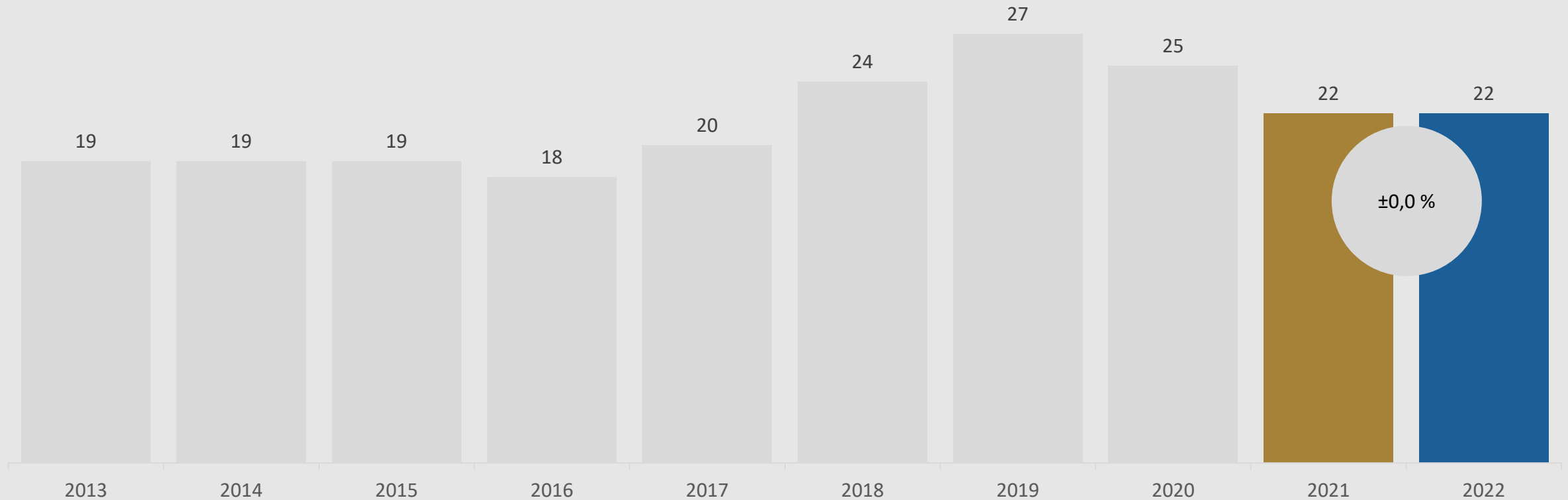


1 | Source: Statistisches Bundesamt; monthly report of manufacturing industries (as of February 2023)

2 | Source: Statistisches Bundesamt; external trade statistics, Reporting level 500.000 Euro (first revision, as of February 2023)

# Number of companies<sup>1</sup>

## Companies with 50 or more employees



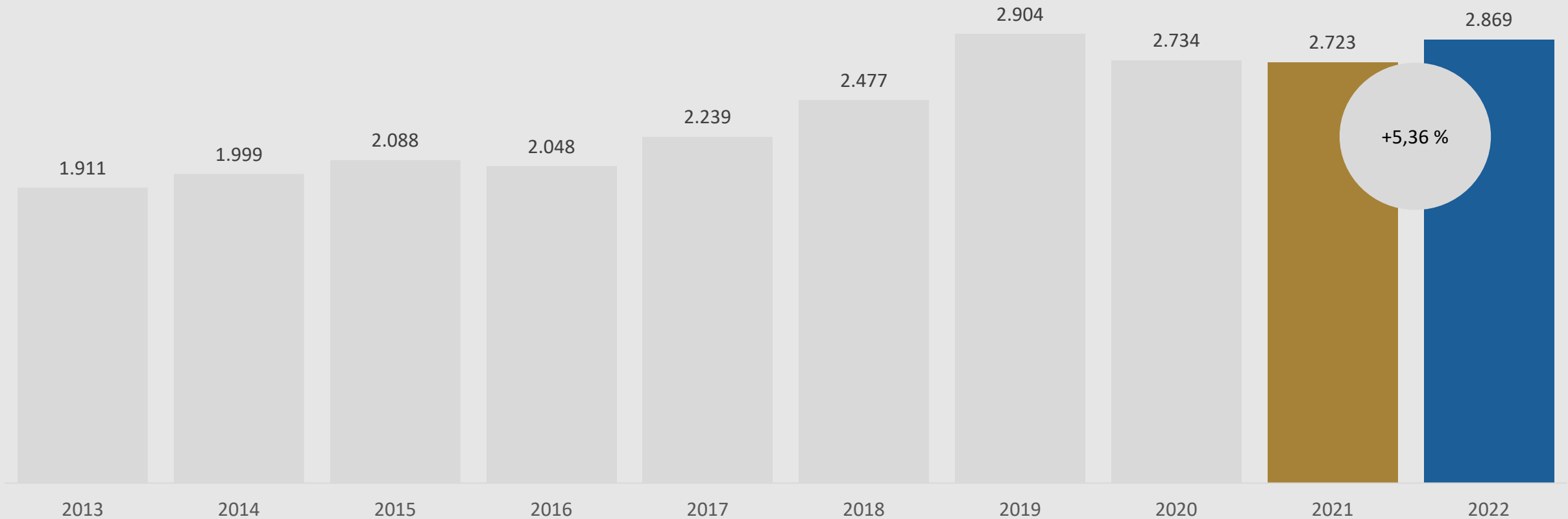
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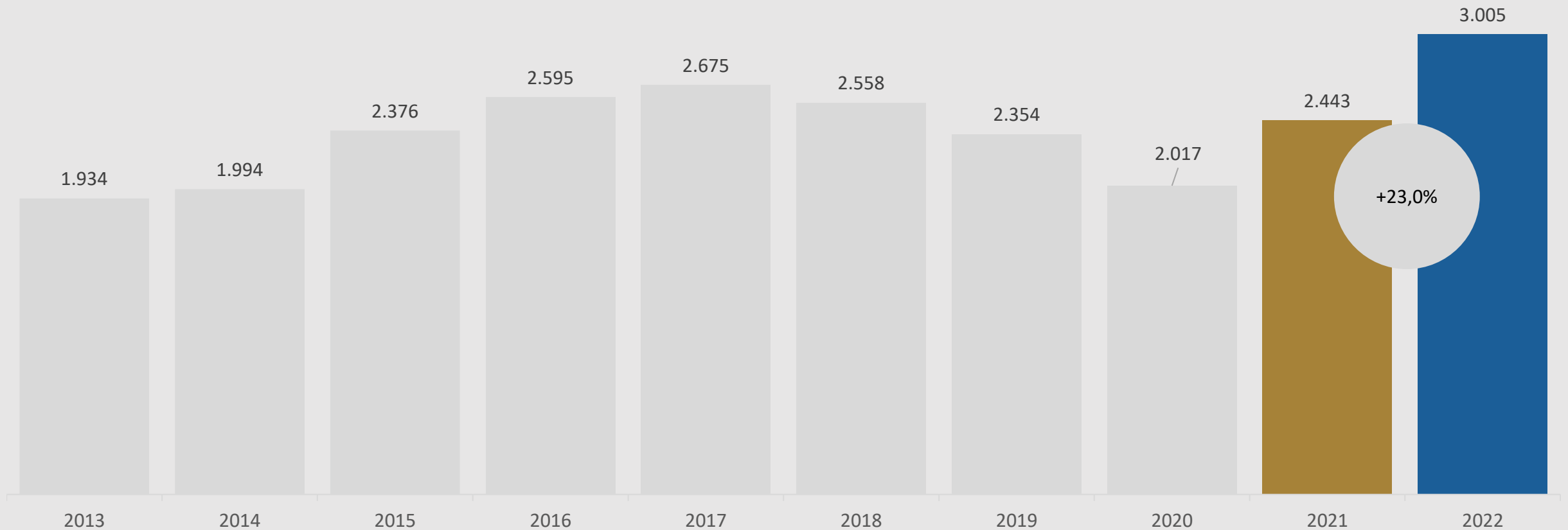
1 | Source: Statistisches Bundesamt; monthly report of manufacturing industries (as of February 2023)

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# Foreign trade



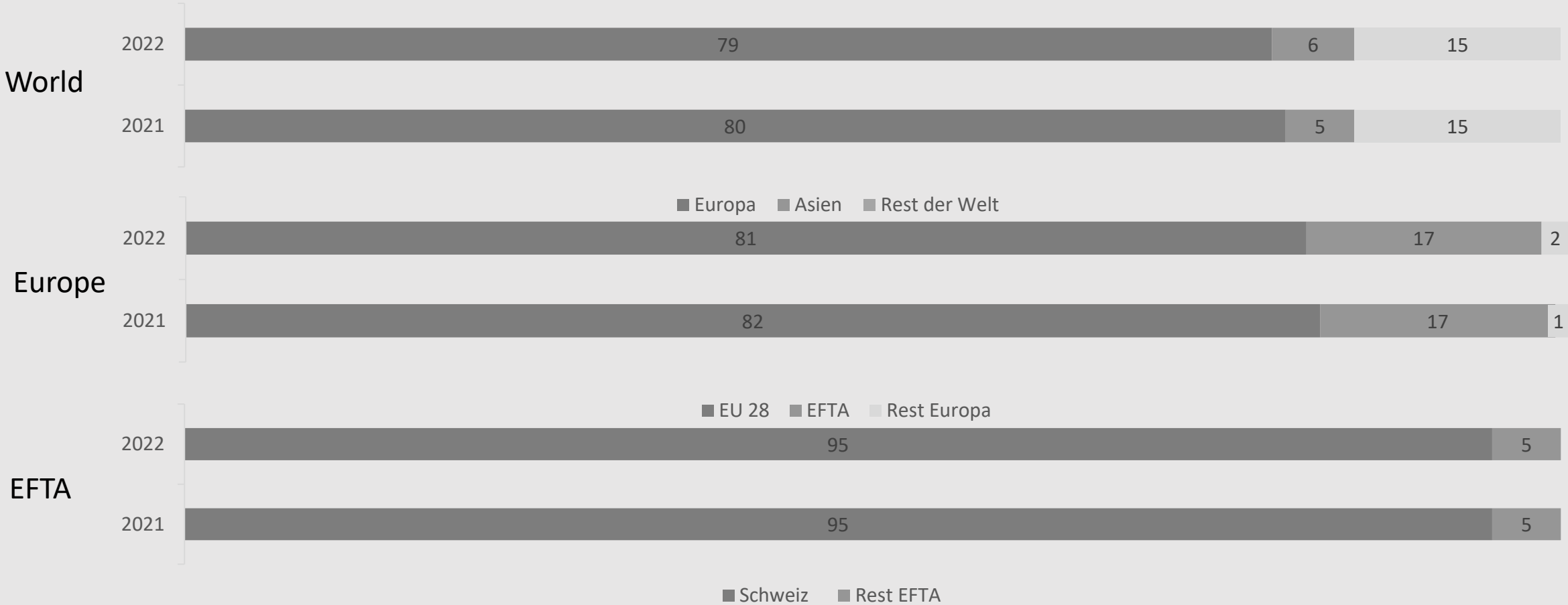
# Exports of jewellery, gold and silver goods<sup>2</sup> in million Euro



1 | Source: Statistisches Bundesamt; monthly report of manufacturing industries (as of February 2023)

2 | Source: Statistisches Bundesamt; external trade statistics, Reporting level 500.000 Euro (first revision, as of February 2023)

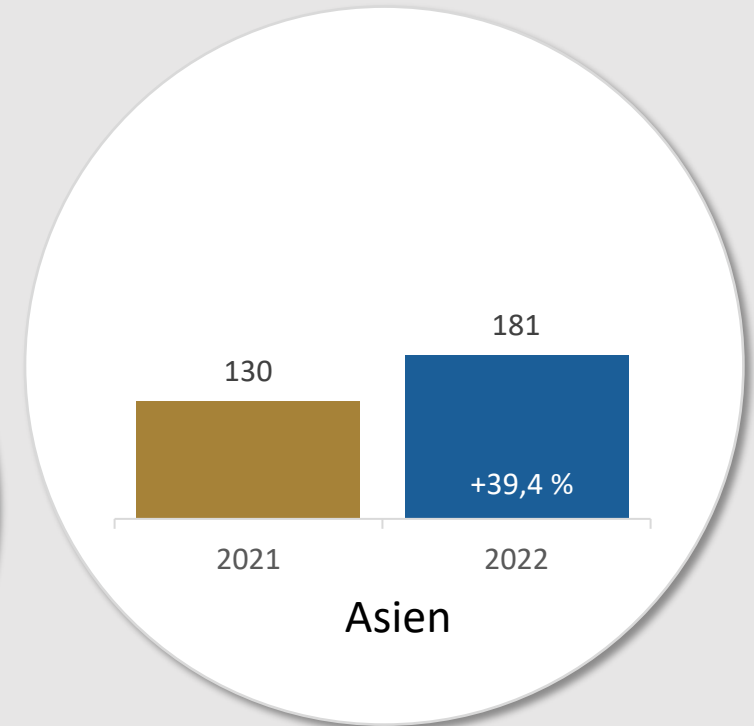
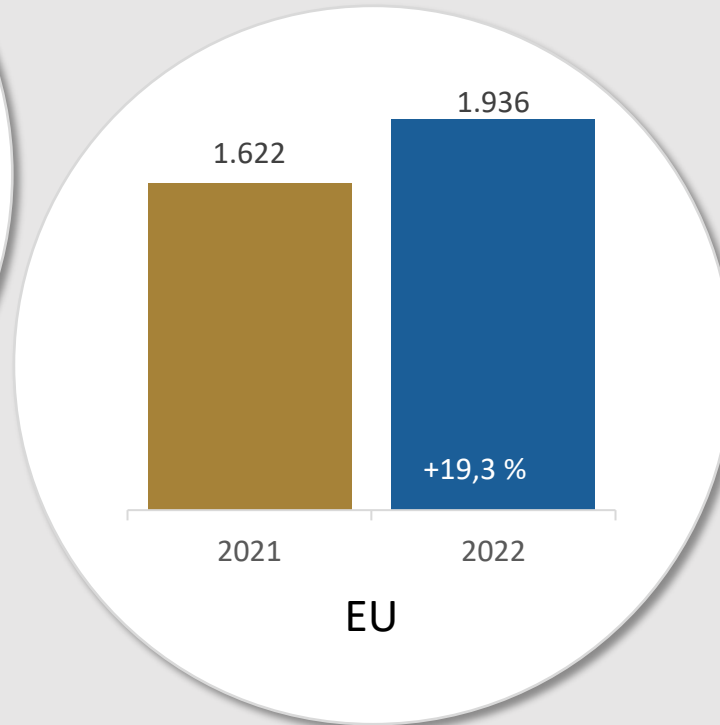
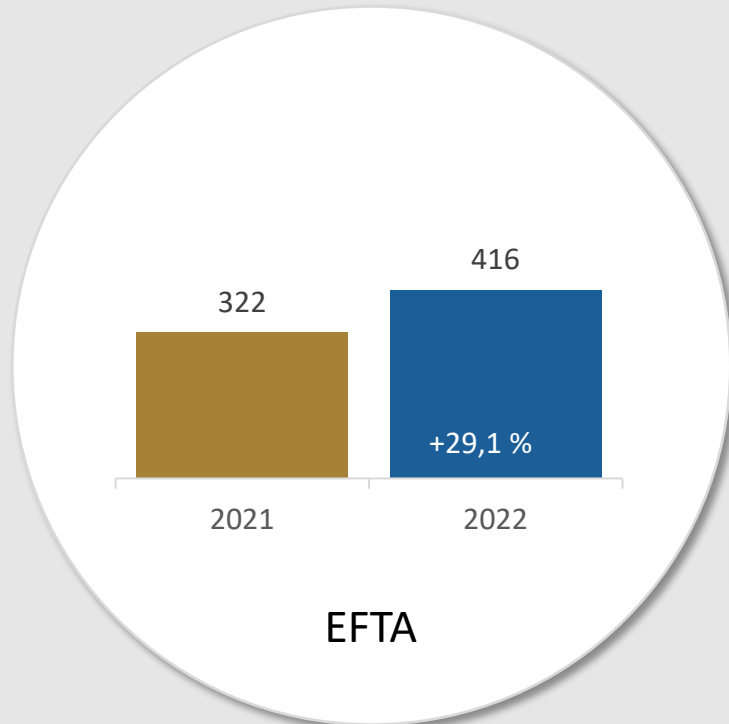
# Exports of jewellery, gold and silver goods by region<sup>2</sup> as a percentage of the total export value



1 | Source: Statistisches Bundesamt; monthly report of manufacturing industries (as of February 2023)  
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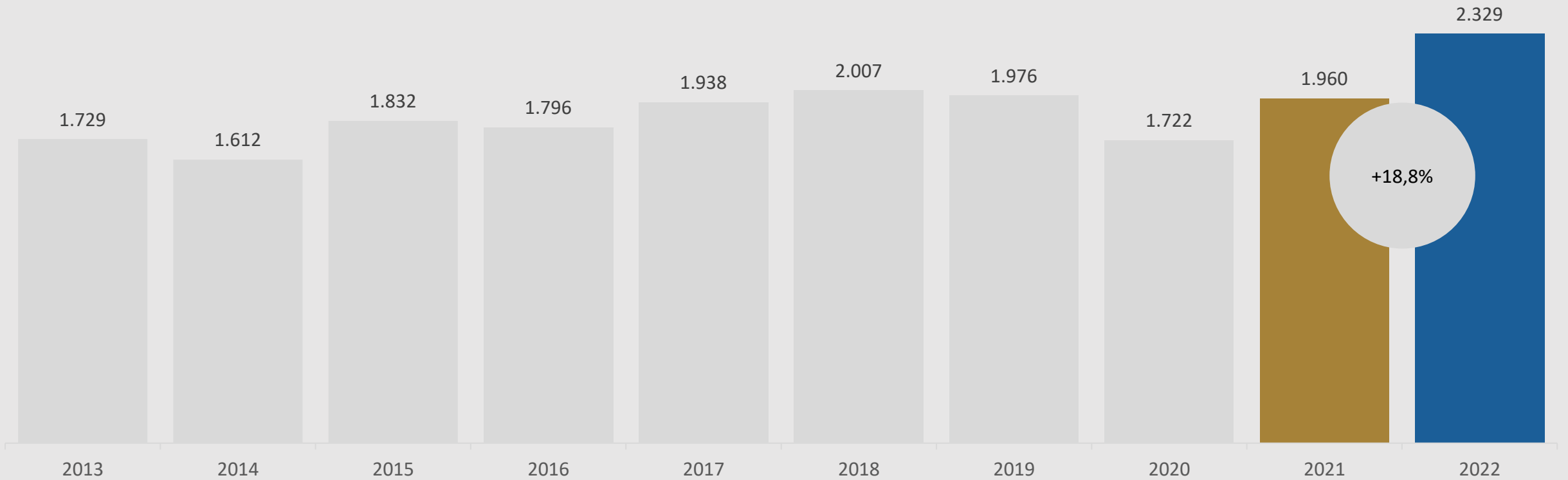
# Exports of jewellery, gold and silver goods by region<sup>2</sup> in million Euro



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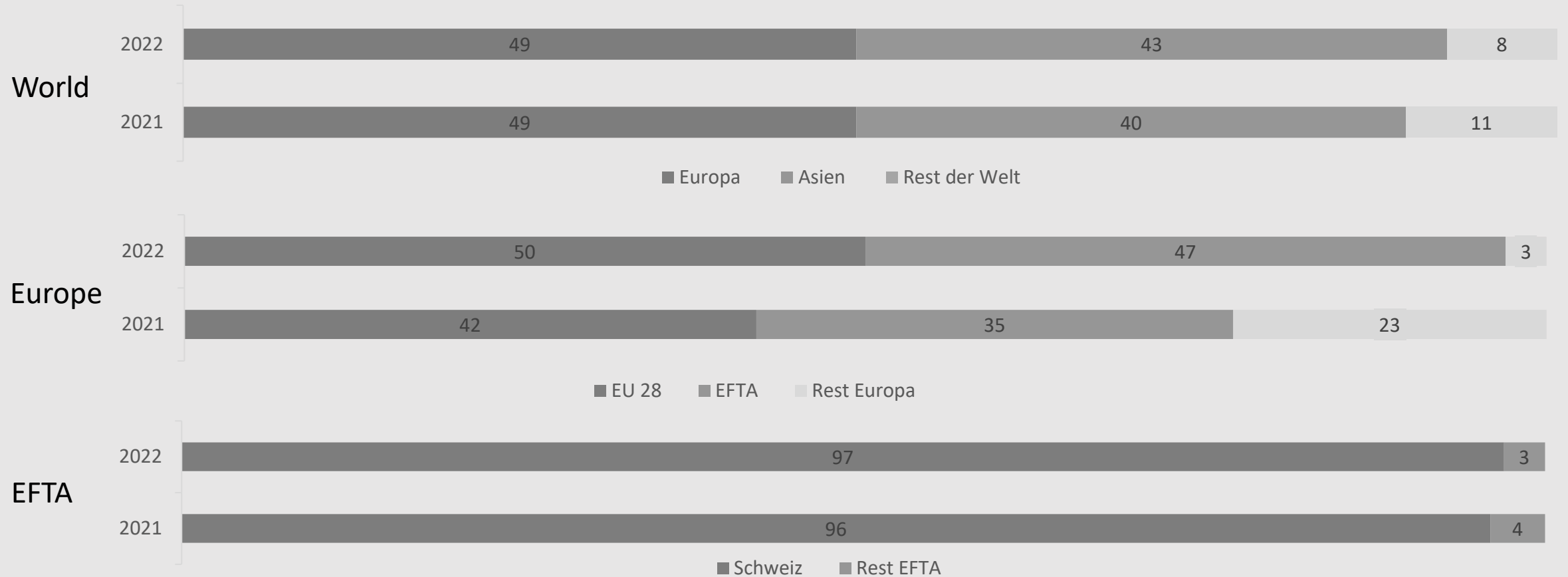
# Import of jewellery, gold and silver goods<sup>2</sup> in million Euro



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2 | Source: Statistisches Bundesamt; external trade statistics, Reporting level 500.000 Euro (first revision, as of February 2023)

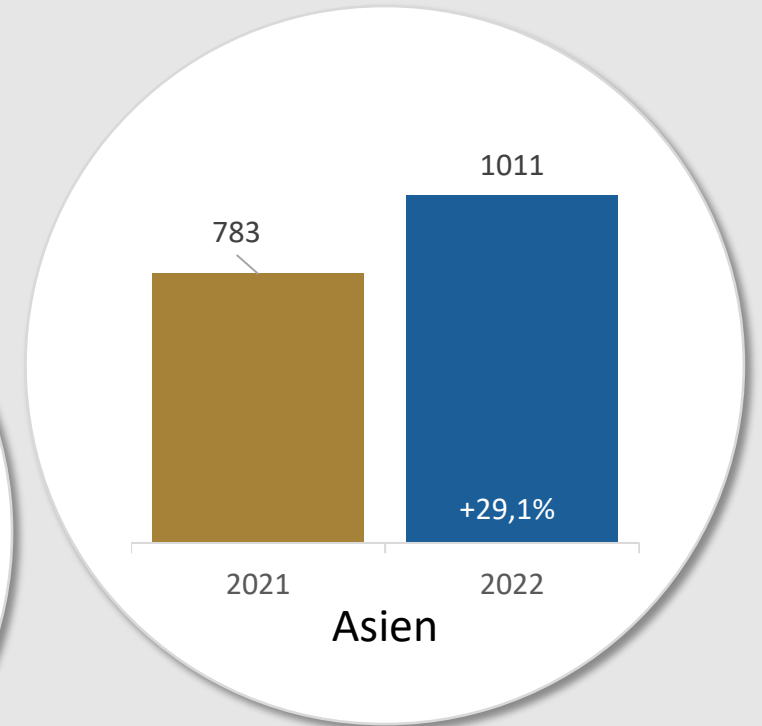
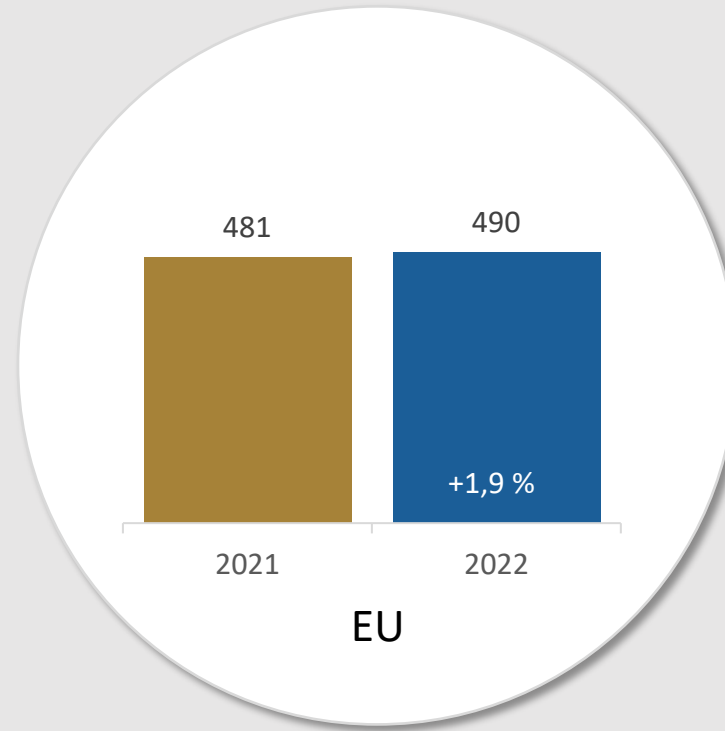
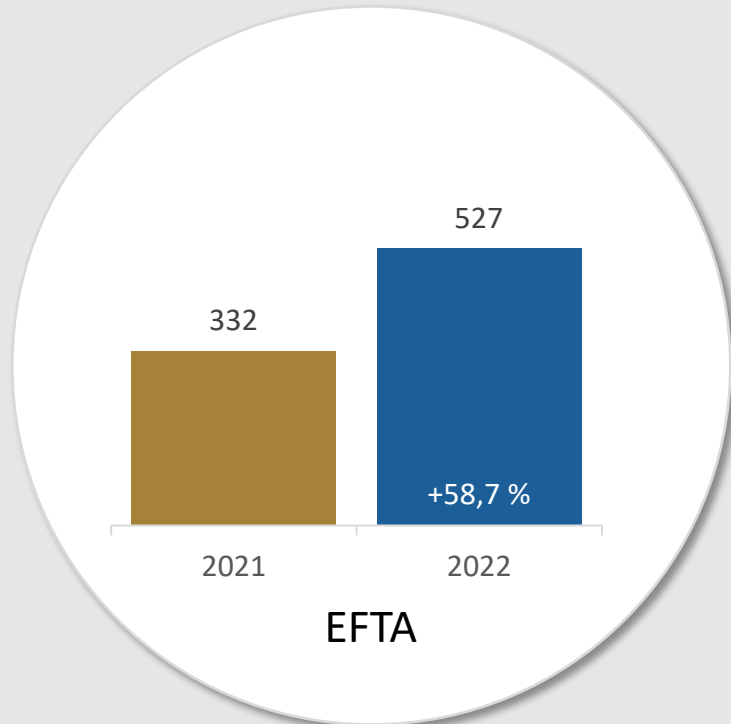
# Imports of jewellery, gold and silver goods by region<sup>2</sup> as a percentage of the total import value



1 | Source: Statistisches Bundesamt; monthly report of manufacturing industries (as of February 2023)

2 | Source: Statistisches Bundesamt; external trade statistics, Reporting level 500.000 Euro (first revision, as of February 2023)

# Import of jewellery, gold and silver goods by region<sup>2</sup> in million Euro



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# BV Schmuck+Uhren

Bundesverband der Hersteller und Zulieferindustrien

Stronger Together.

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The German Association of Jewellery, Watches, Clocks & Supplying Industries (BVSU) was founded in Pforzheim in 1947. As a lobby group for over 170 predominantly medium-sized member companies, BVSU represents the interests of its members at a national, European and international level. BVSU is a member of the Federation of German Industries (BDI). It is responsible for coordinating the federal associations of the German jewellery and silverware industry. In this capacity it is also integrated in global efforts of the World Jewellery Confederation, CIBJO. BVSU represents the interests of the German watch and clock industry as a member of the European watchmaking associations EUROTempus and CPHE. BVSU is a member of the Responsible Jewellery Council (RJC).