

German Association of Jewellery and Watches

Annual Report Jewellery 2021 Summer

Report period: 2020, companies with 20 or more employees

Report date: Summer 2021



Turnover and company structure



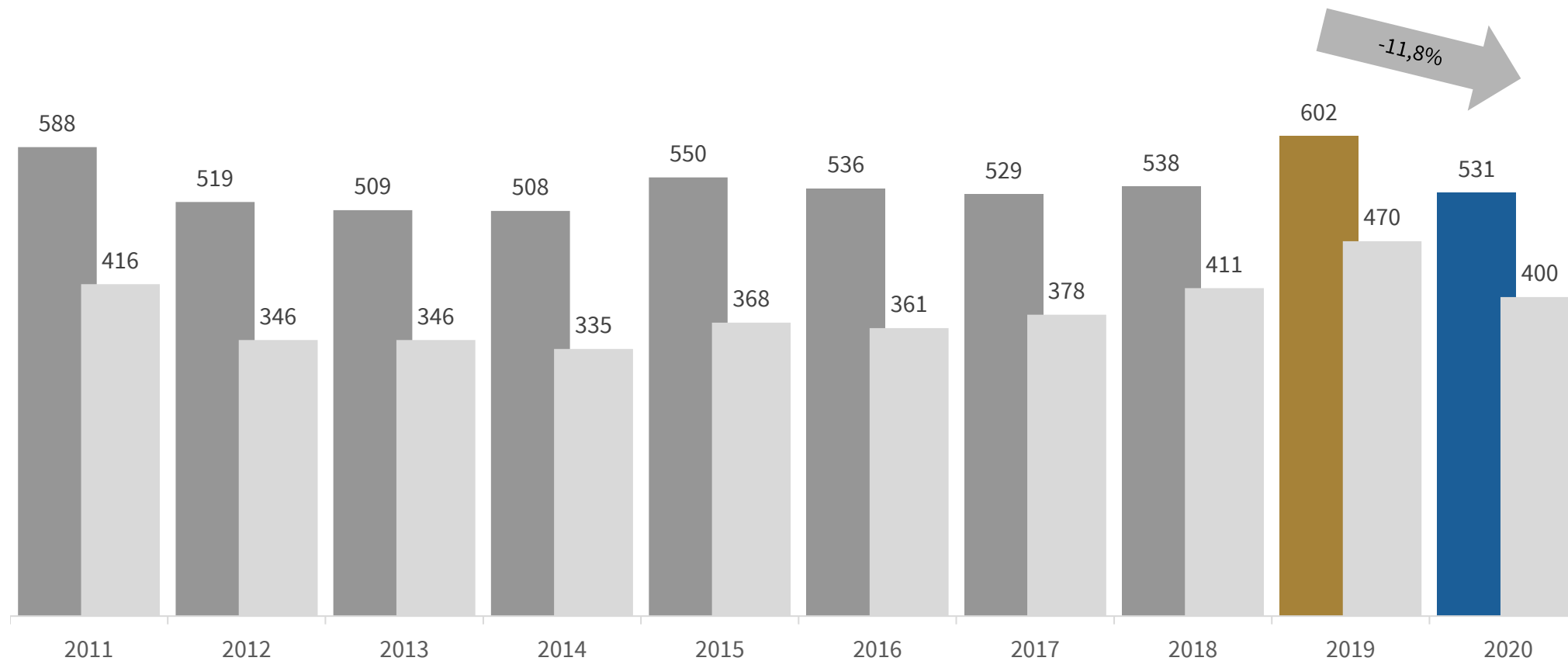
Turnover jewellery, gold and silver goods ¹ in million Euro;



BV Schmuck+Uhren
Bundesverband der Hersteller und Zulieferindustrien

■ companies with 20 or more employees

■ companies with 50 or more employees



1 | Source: Statistisches Bundesamt annual report of manufacturing industries (as of June 2020)

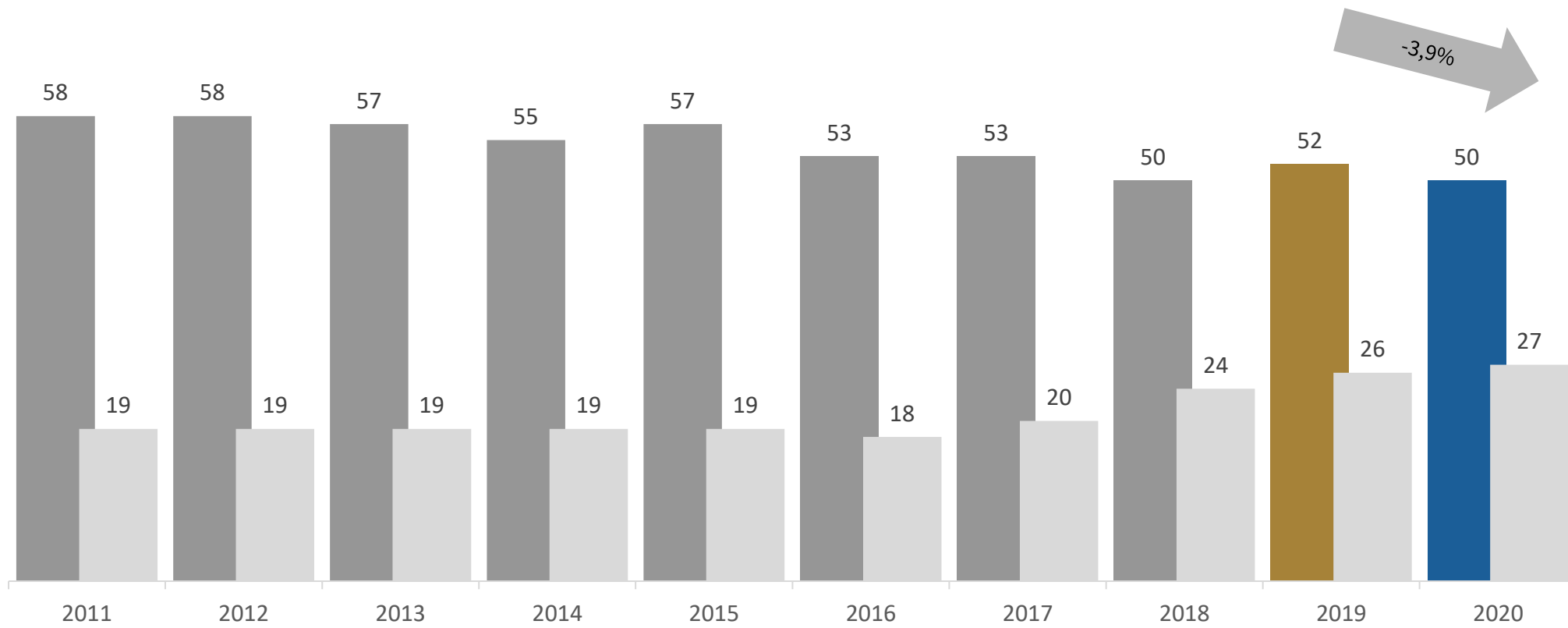
Numbers of companies¹

■ companies with 20 or more employees

■ companies with 50 or more employees



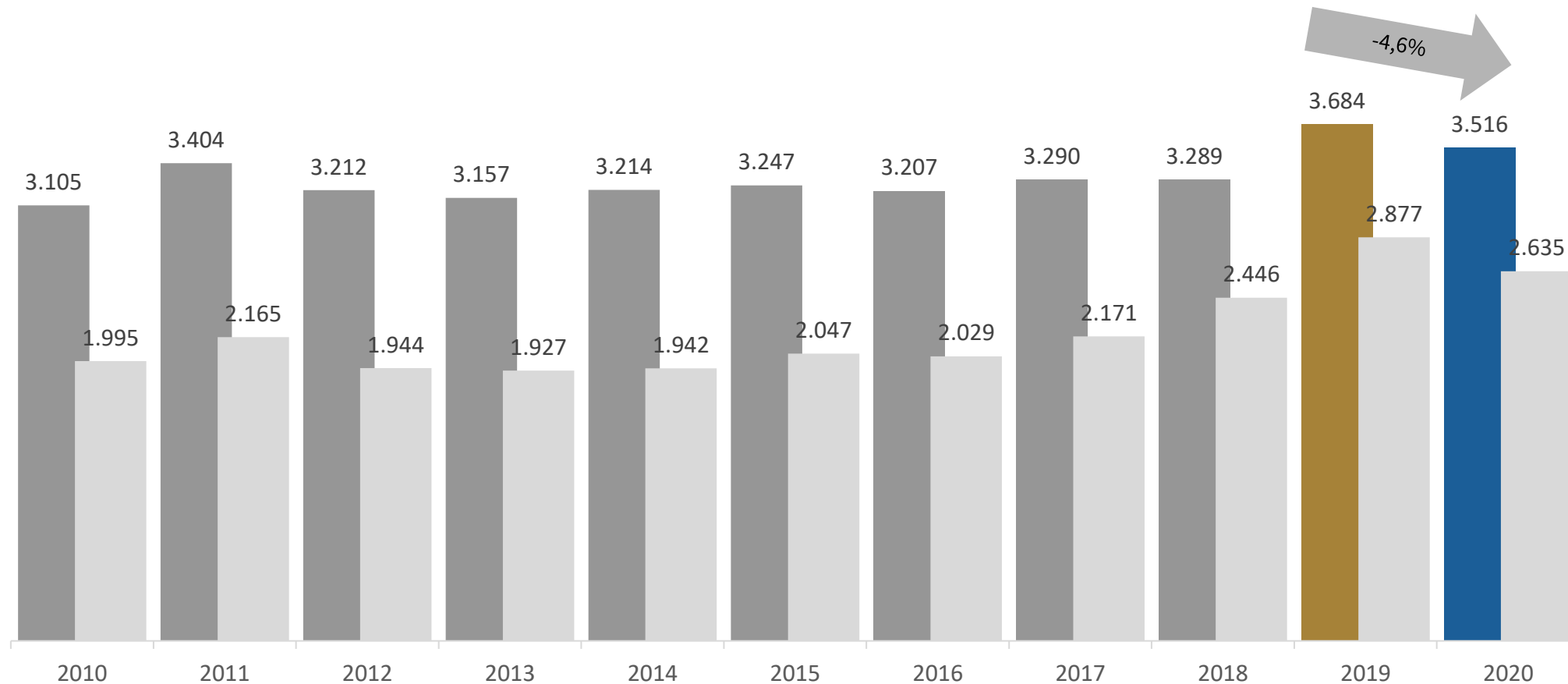
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1 | Source: Statistisches Bundesamt; annual report of manufacturing industries (as of May 2021)

Number of employees¹

 companies with 20 or more employees  companies with 50 or more employees



1 | Source: Statistisches Bundesamt; annual report of manufacturing industries (as of May 2021)

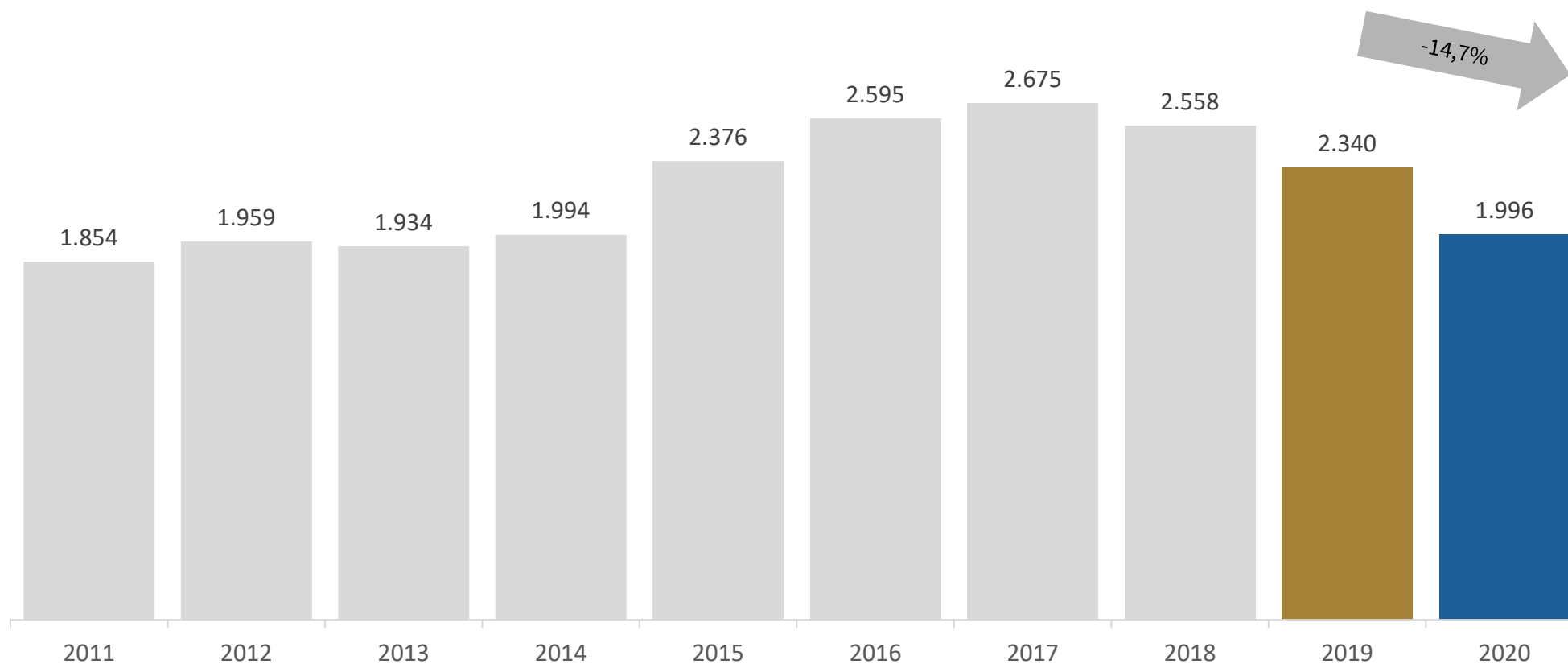


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Foreign trade



Exports of jewellery, gold and silver goods ² in million Euro

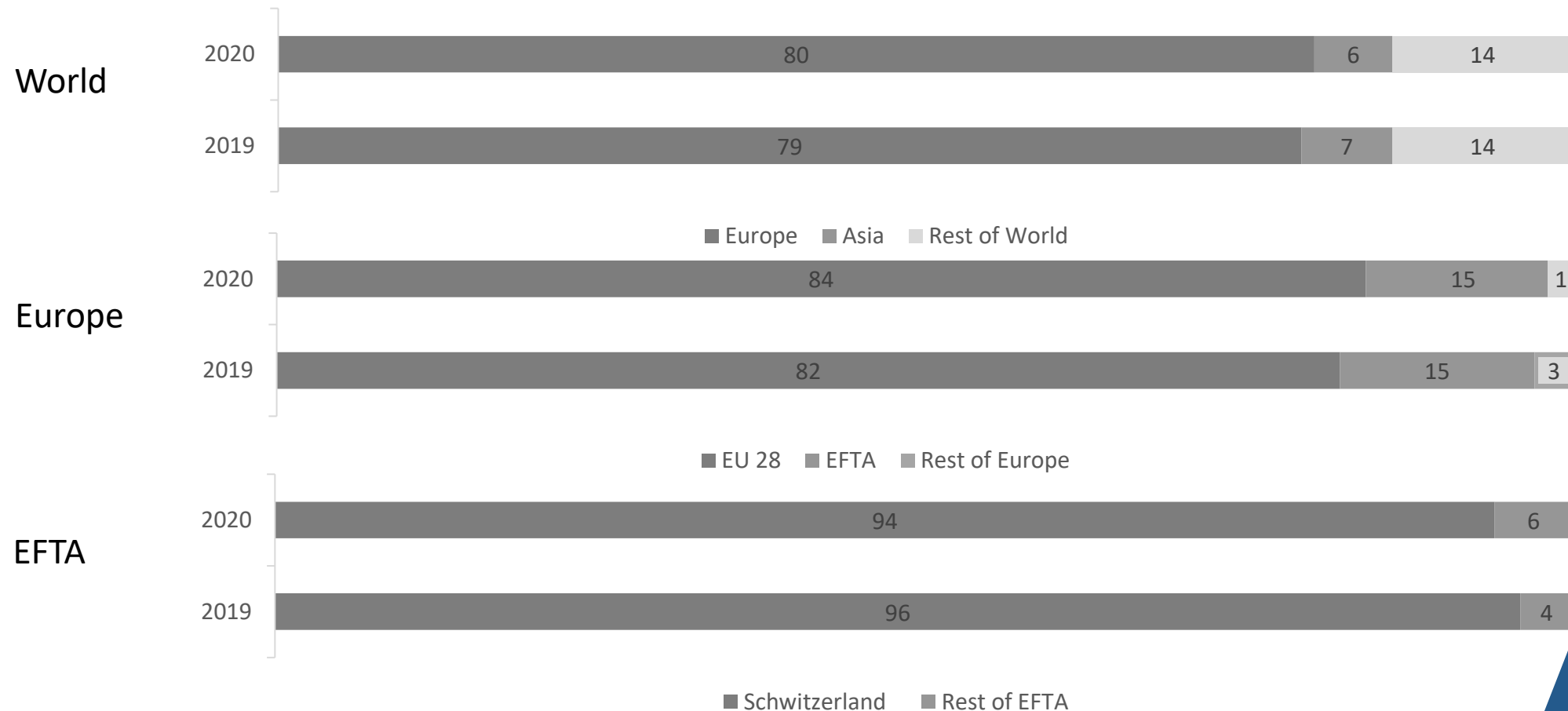


² | Source: Statistisches Bundesamt; external trade statistics (as of May 2021)
Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro

Exports of jewellery, gold and silver goods by region ² as a percentage of the total export value



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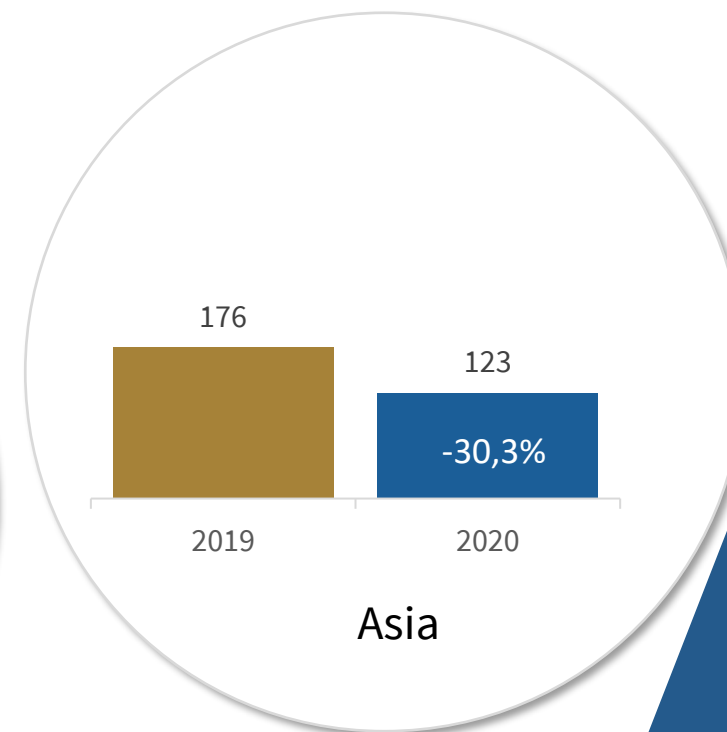
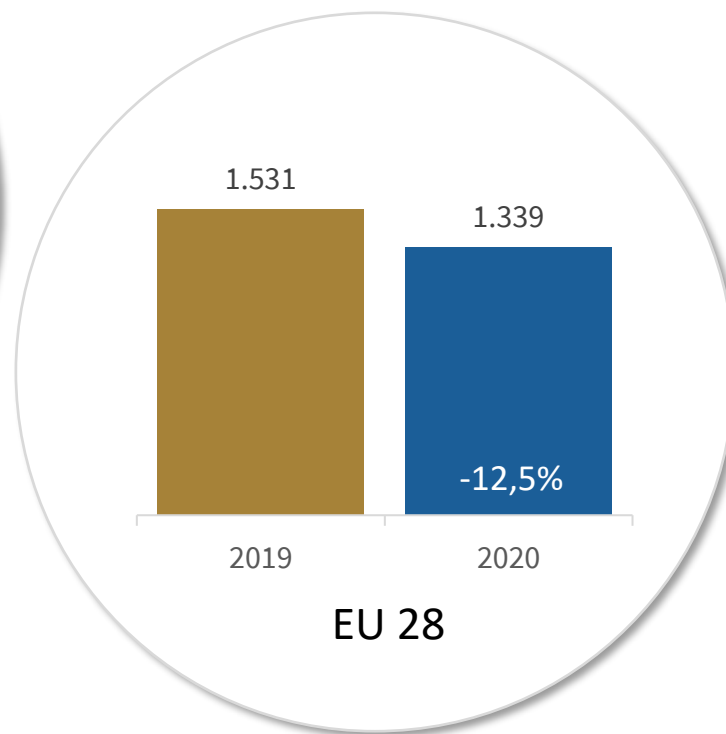
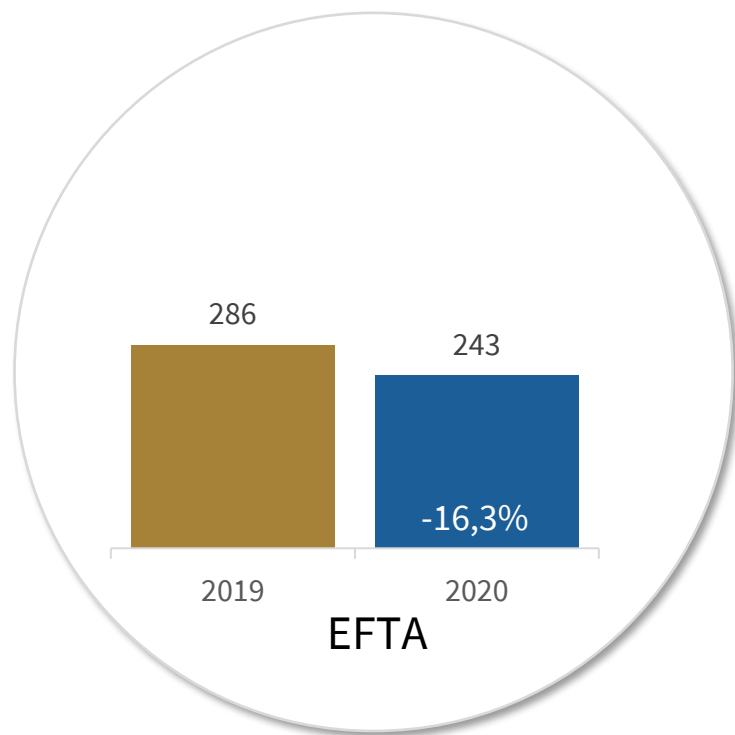


² | Source: Statistisches Bundesamt; external trade statistics (as of May 2021)
Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro

Exports of jewellery, gold and silver goods by region ² in million Euro

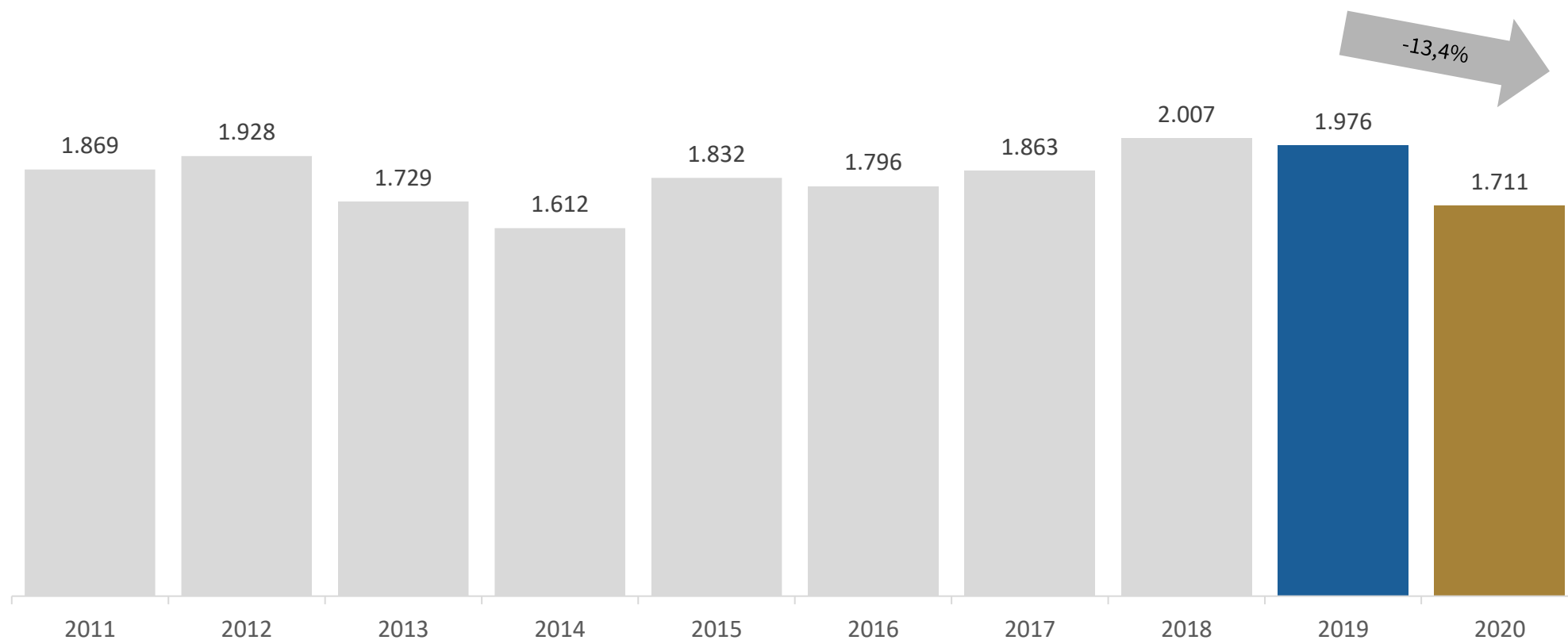


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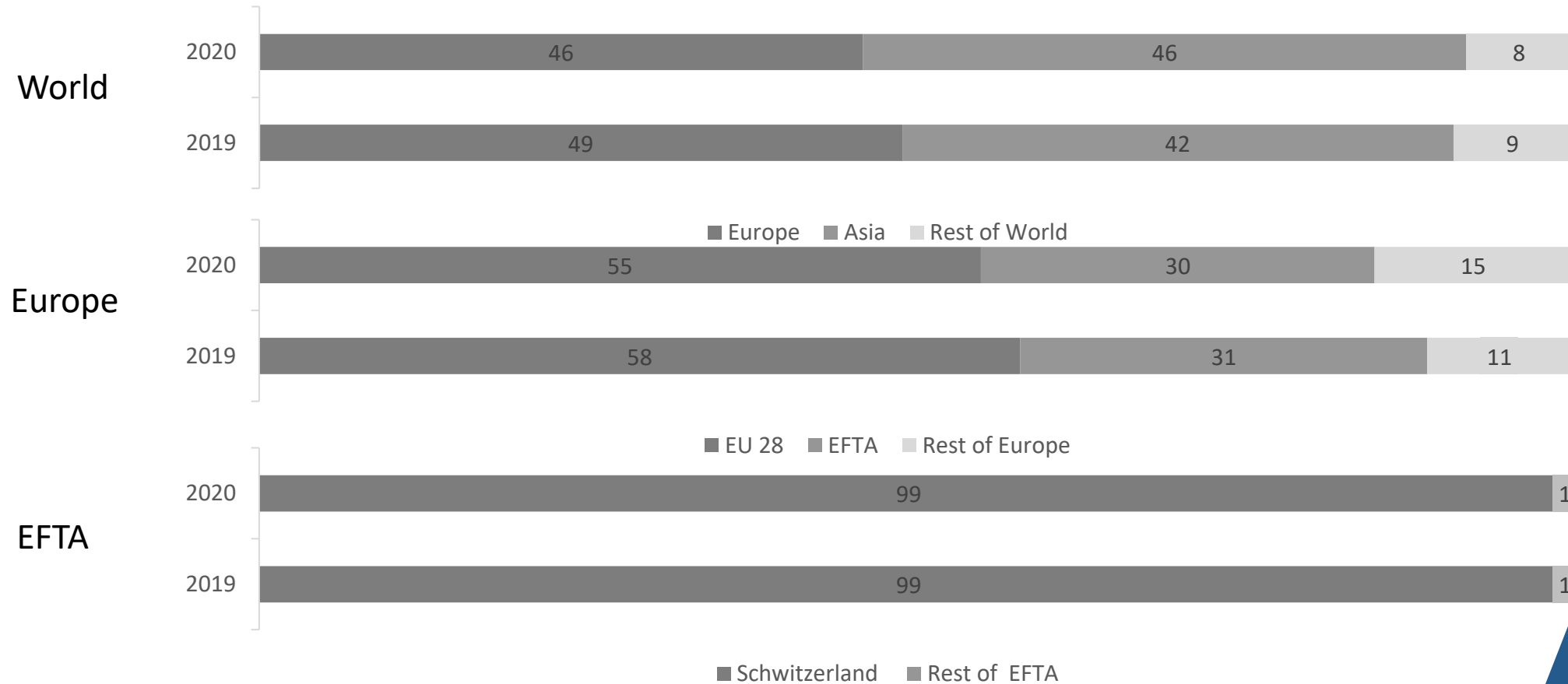
² | Source: Statistisches Bundesamt; external trade statistics (as of May 2021)
Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro

Imports of jewellery, gold and silver goods ² in million Euro



2 | Source: Statistisches Bundesamt; external trade statistics (as of May 2021)
Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro

Imports of jewellery, gold and silver goods by region ² as a percentage of the total import value

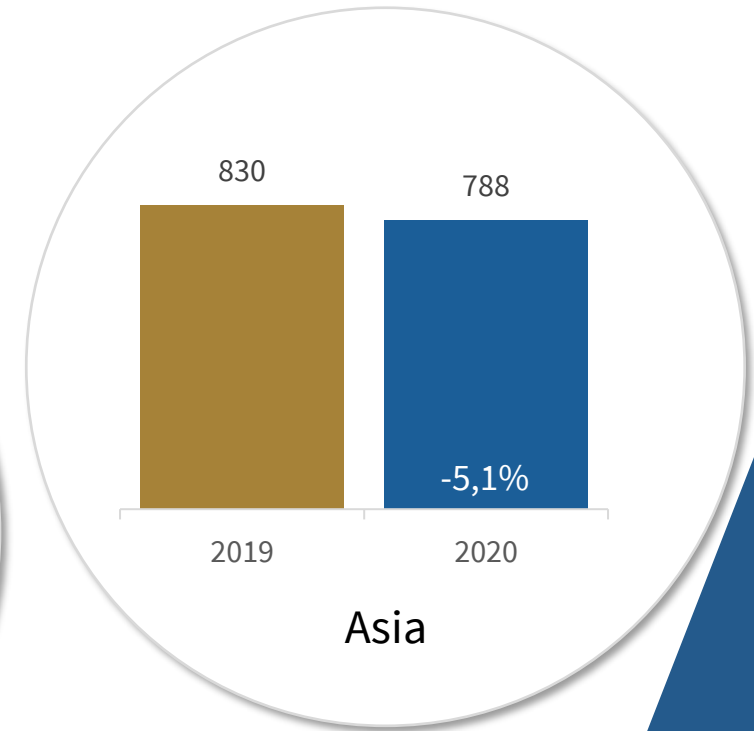
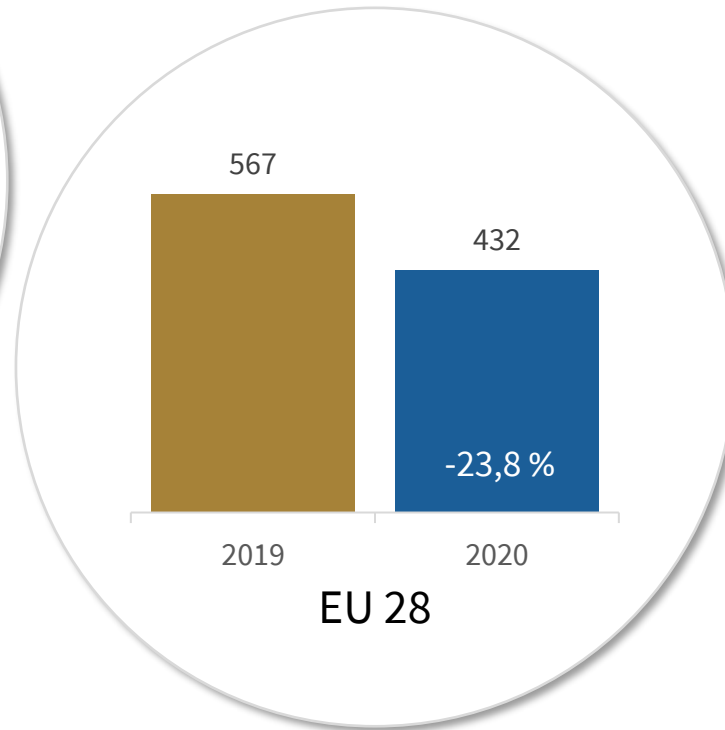
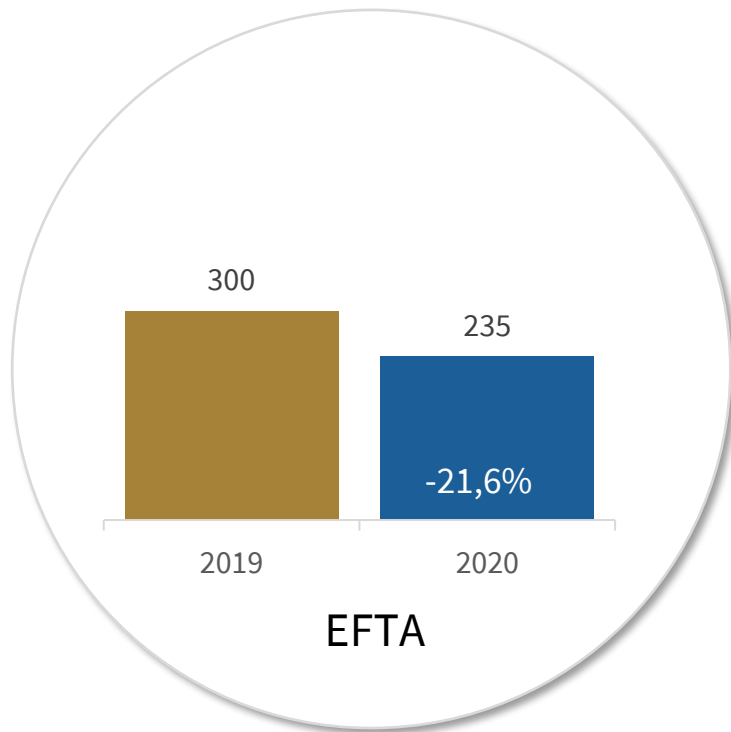


² | Source: Statistisches Bundesamt; external trade statistics (as of May 2021)
Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro

Imports of jewellery, gold and silver goods by region ² in million Euro



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² | Source: Statistisches Bundesamt; external trade statistics (as of May 2021)
Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro

German Association of Jewellery and Watches



BV Schmuck+Uhren
Bundesverband der Hersteller und Zulieferindustrien

The German Association of Jewellery, Watches, Clocks & Supplying Industry (BV Schmuck + Uhren) was founded in Pforzheim in 1947. As a lobby group for over 170 predominantly medium-sized member companies, BVSU represents the interests of its members at a national, European and international level. BVSU is a member of the Federation of German Industries (BDI). It is responsible for coordinating the federal associations of the German jewellery and silverware industry. In this capacity it is also integrated in global efforts of the World Jewellery Confederation, CIBJO. BVSU represents the interests of the German watch and clock industry at a European level as a member of the European watchmaking associations EUROTempus and CPHE. BV Schmuck and Uhren is a member of the Responsible Jewellery Council (RJC).

Bundesverband Schmuck, Uhren, Silberwaren und verwandte Industrien e.V.

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