



**BV Schmuck+Uhren**  
Bundesverband der Hersteller und Zulieferindustrien

# German Association of Jewellery and Watches

## Annual Report Jewellery 2021

Report period: 2020, companies with 50 or more employees

Report date: Spring 2021





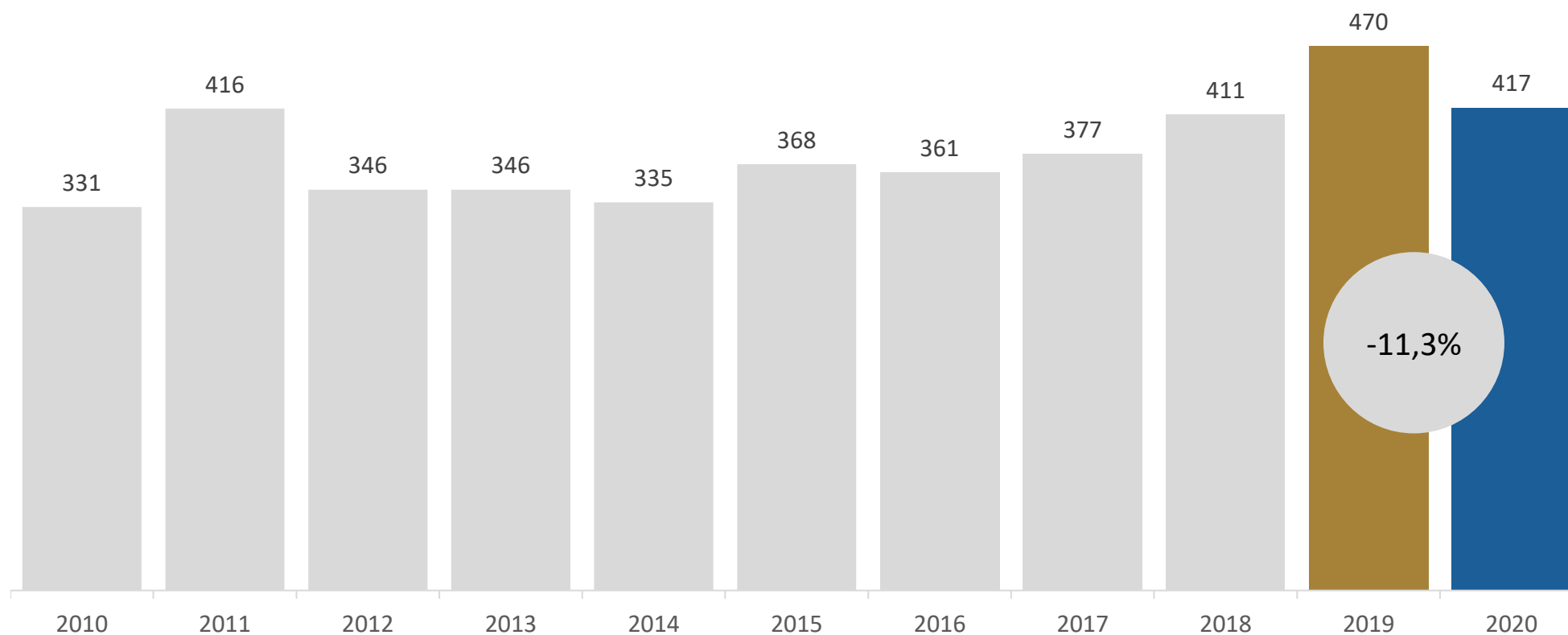
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# Turnover and company structure

Report of companies with 50 or more employees

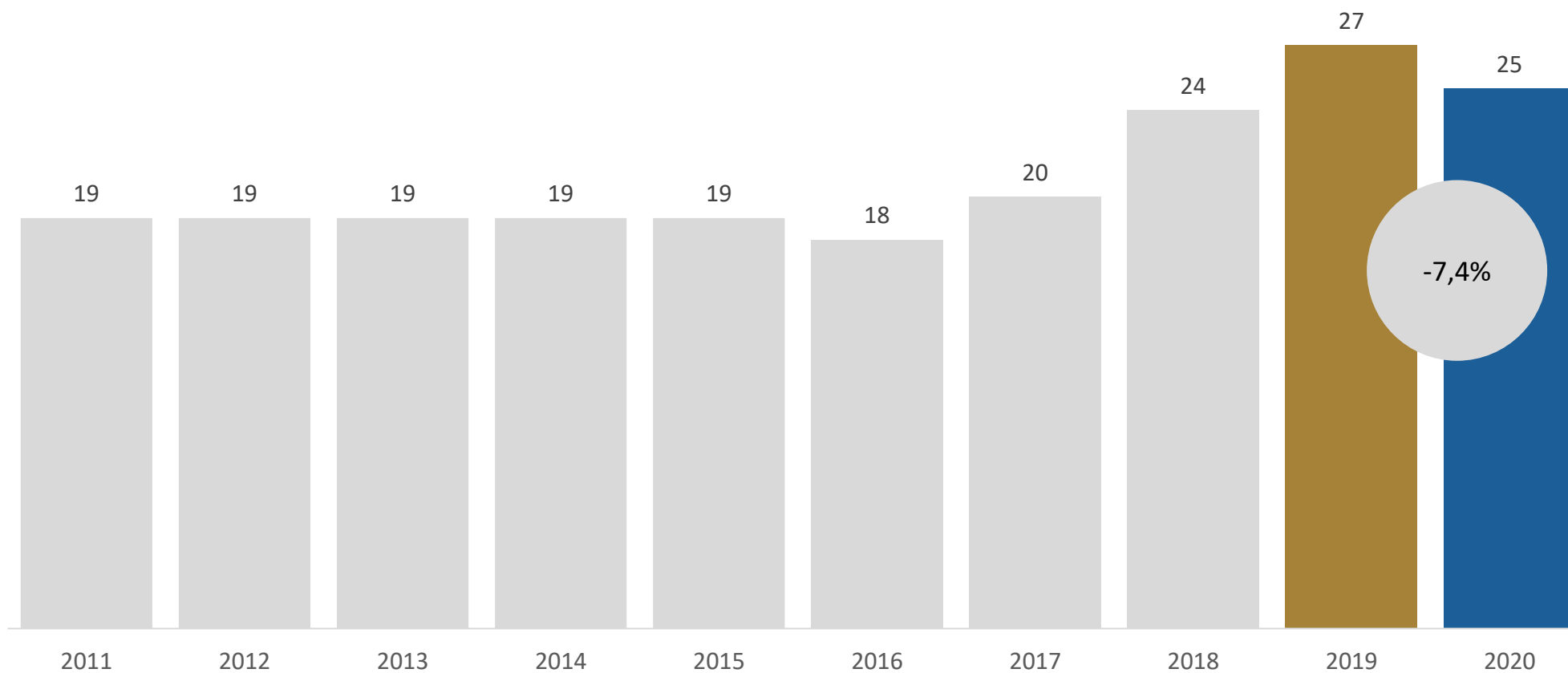


# Turnover jewellery, gold and silver goods <sup>1</sup> in million Euro; companies with 50 or more employees



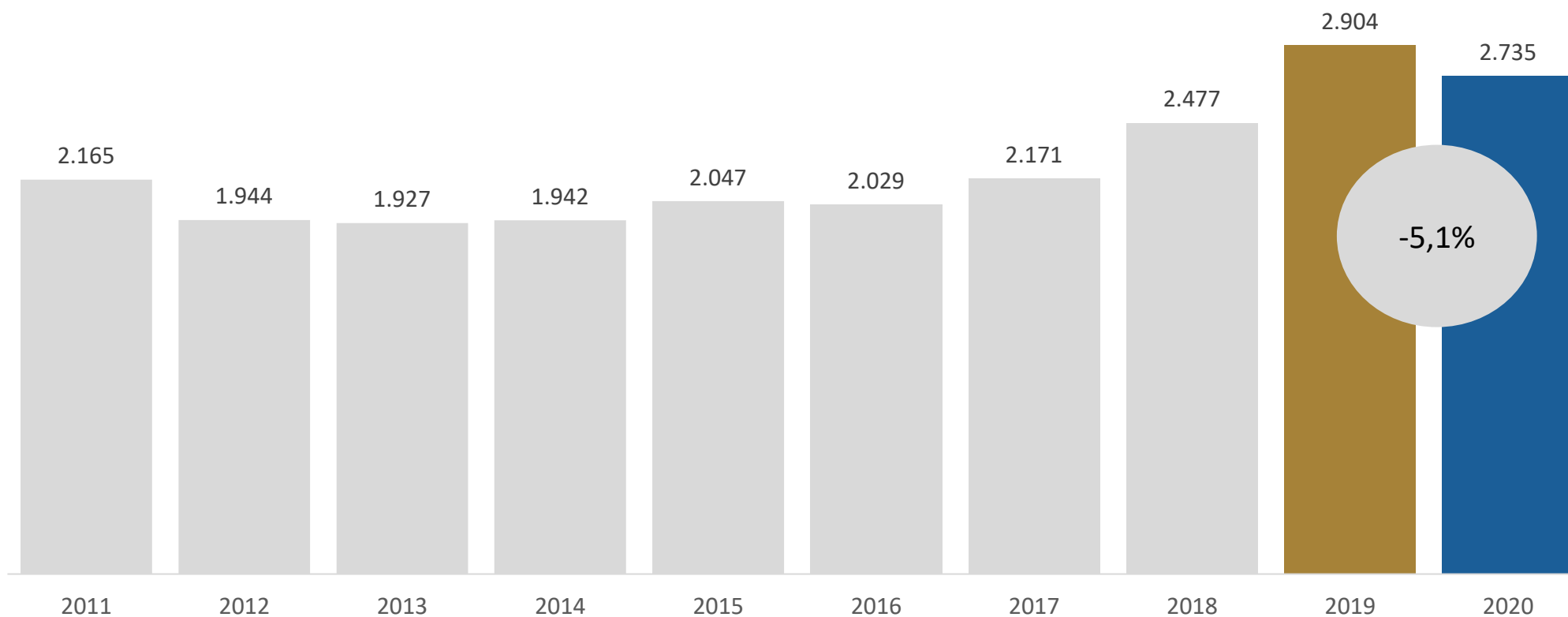
1 | Source: Statistisches Bundesamt; monthly report of manufacturing industries (as of February 2021)

# Number of companies <sup>1</sup> companies with 50 or more employees



1 | Source: Statistisches Bundesamt; monthly report of manufacturing industries (as of February 2021)

# Number of employees <sup>1</sup> companies with 50 or more employees

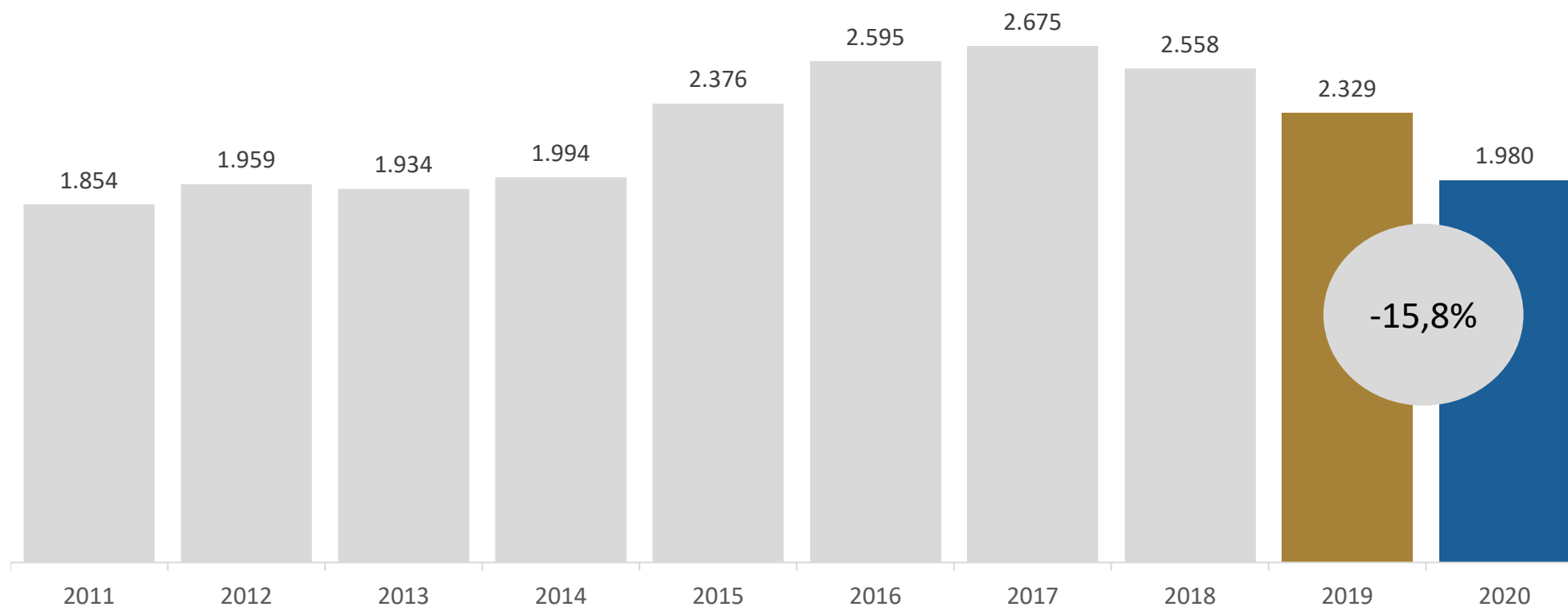


1 | Source: Statistisches Bundesamt; monthly report of manufacturing industries (as of February 2021)

# Foreign trade

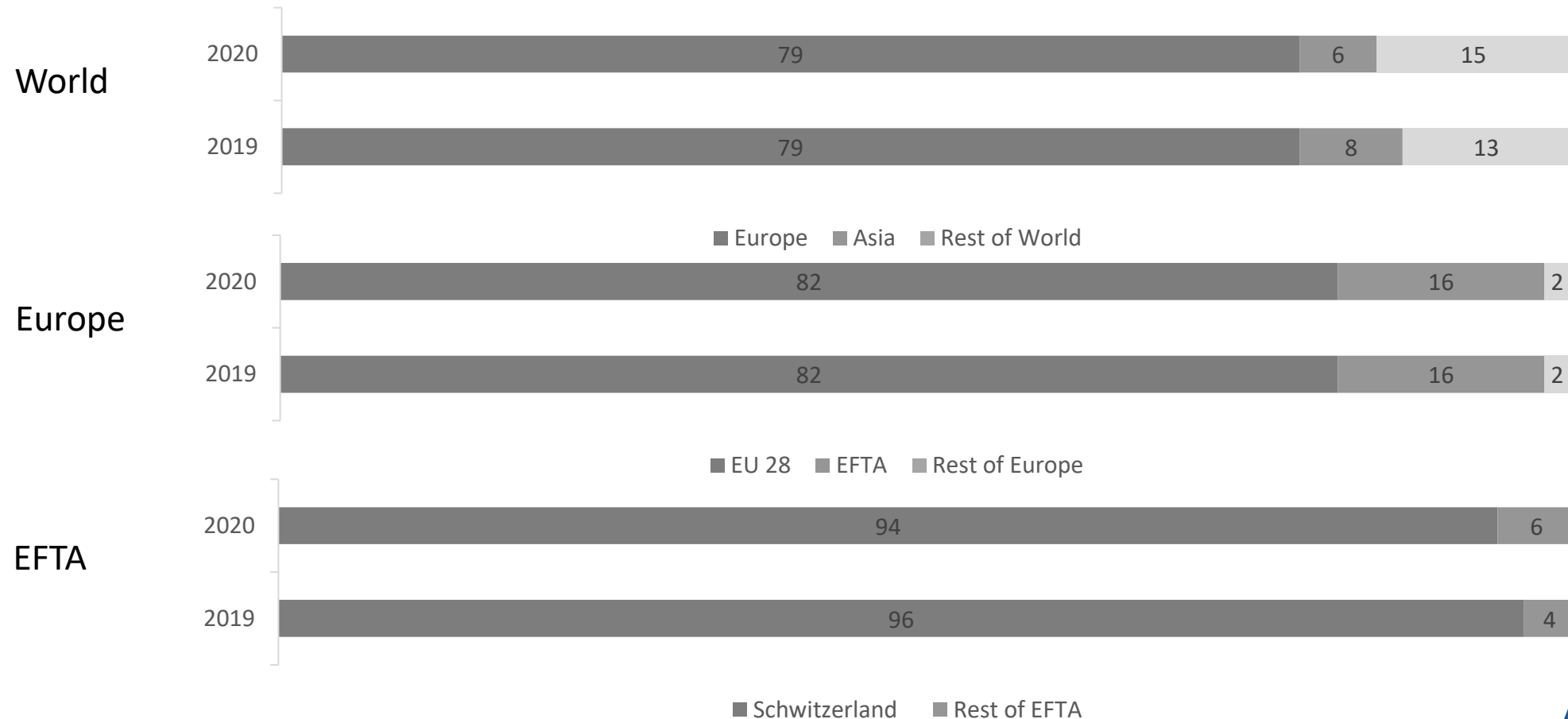


## Exports of jewellery, gold and silver goods <sup>2</sup> in million Euro



<sup>2</sup> | Source: Statistisches Bundesamt; external trade statistics (first revision, as of February 2021)  
Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro

# Exports of jewellery, gold and silver goods by region <sup>2</sup> as a percentage of the total export value



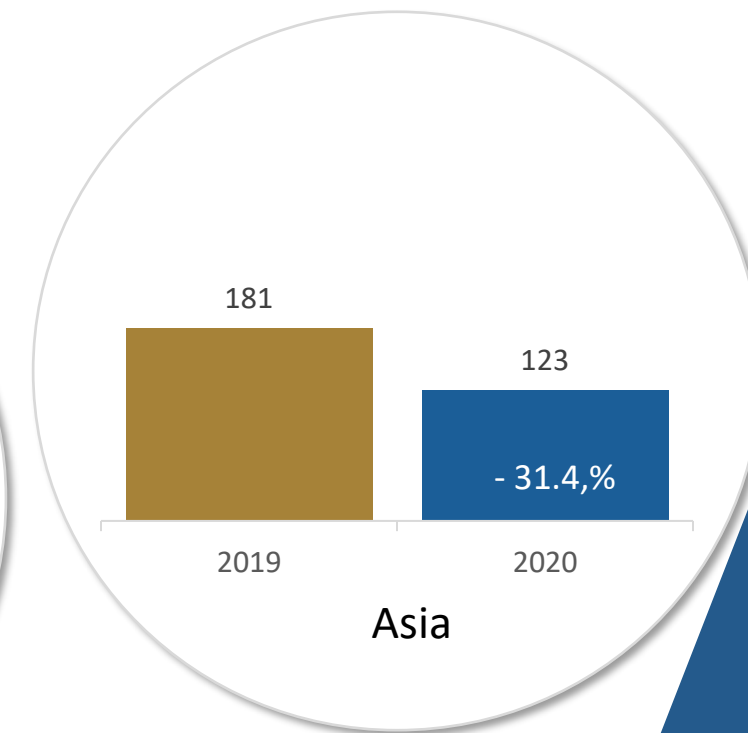
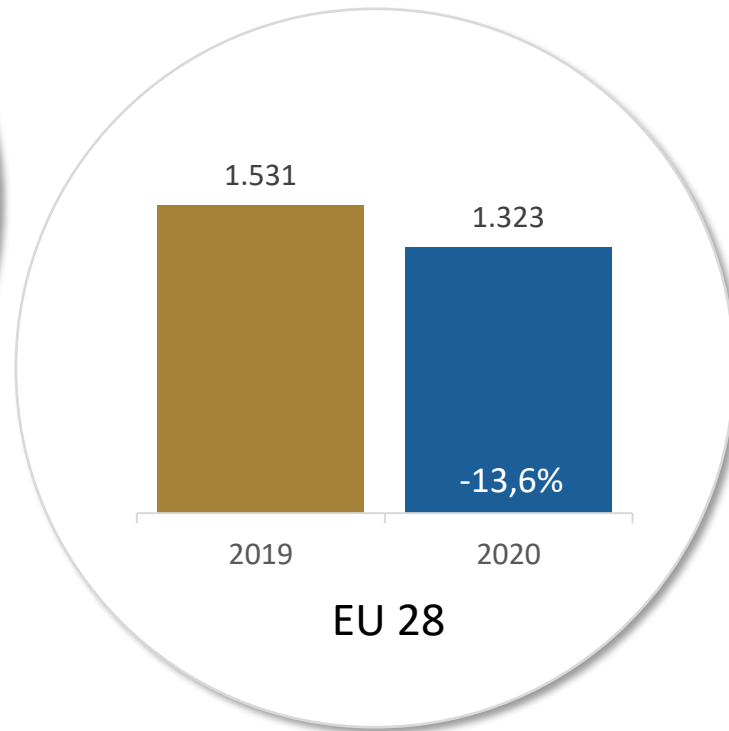
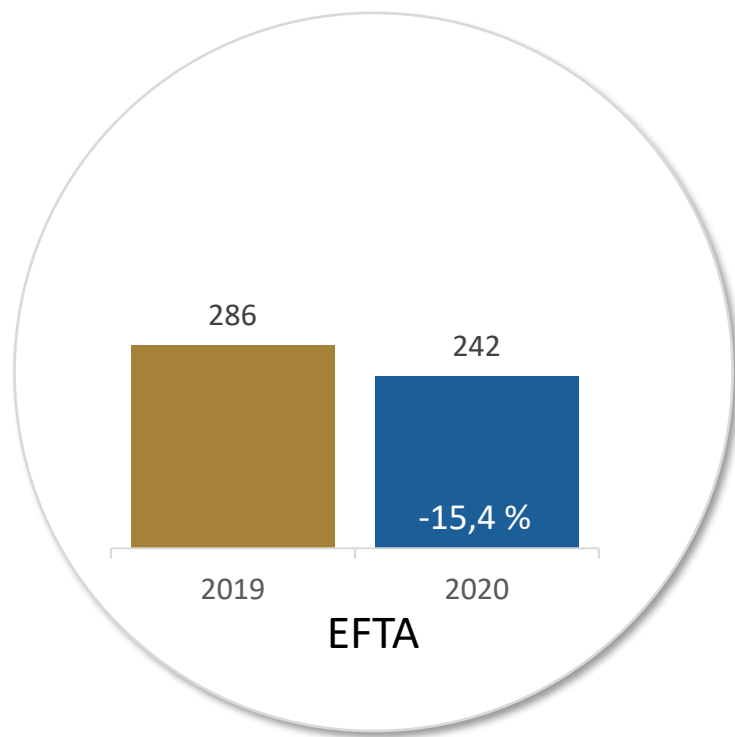
<sup>2</sup> | Source: Statistisches Bundesamt; external trade statistics (first revision, as of February 2021)  
Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro



# Exports of jewellery, gold and silver goods by region <sup>2</sup> in million Euro

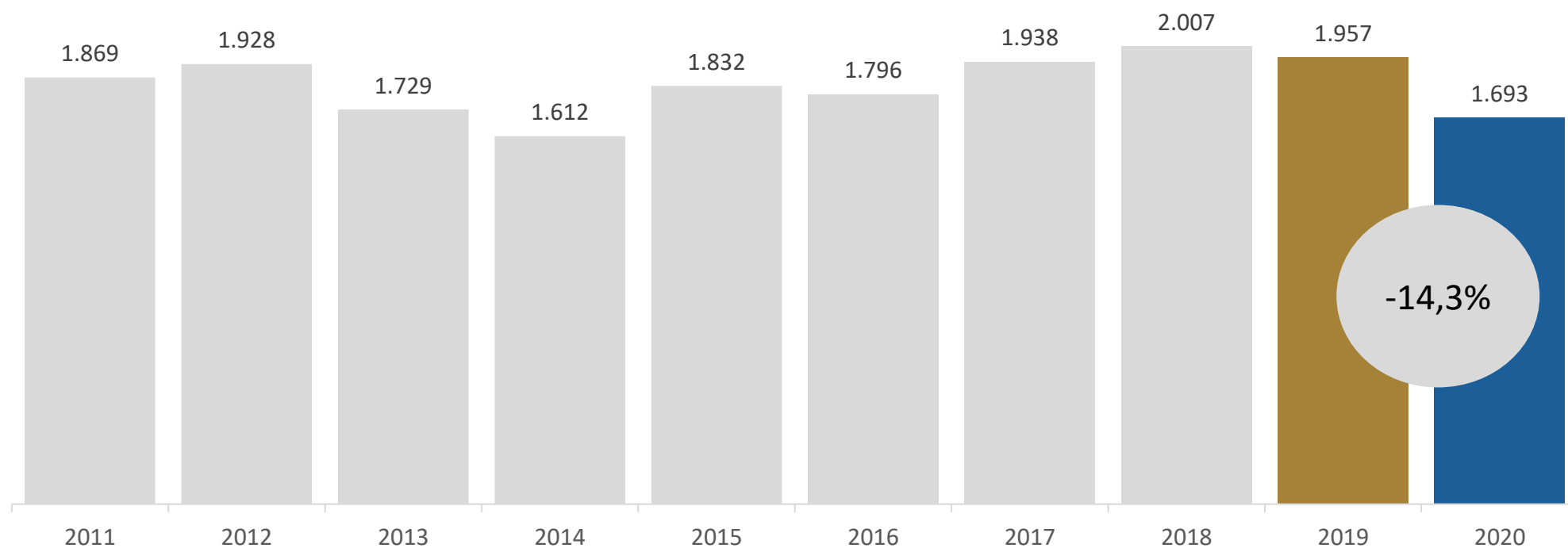


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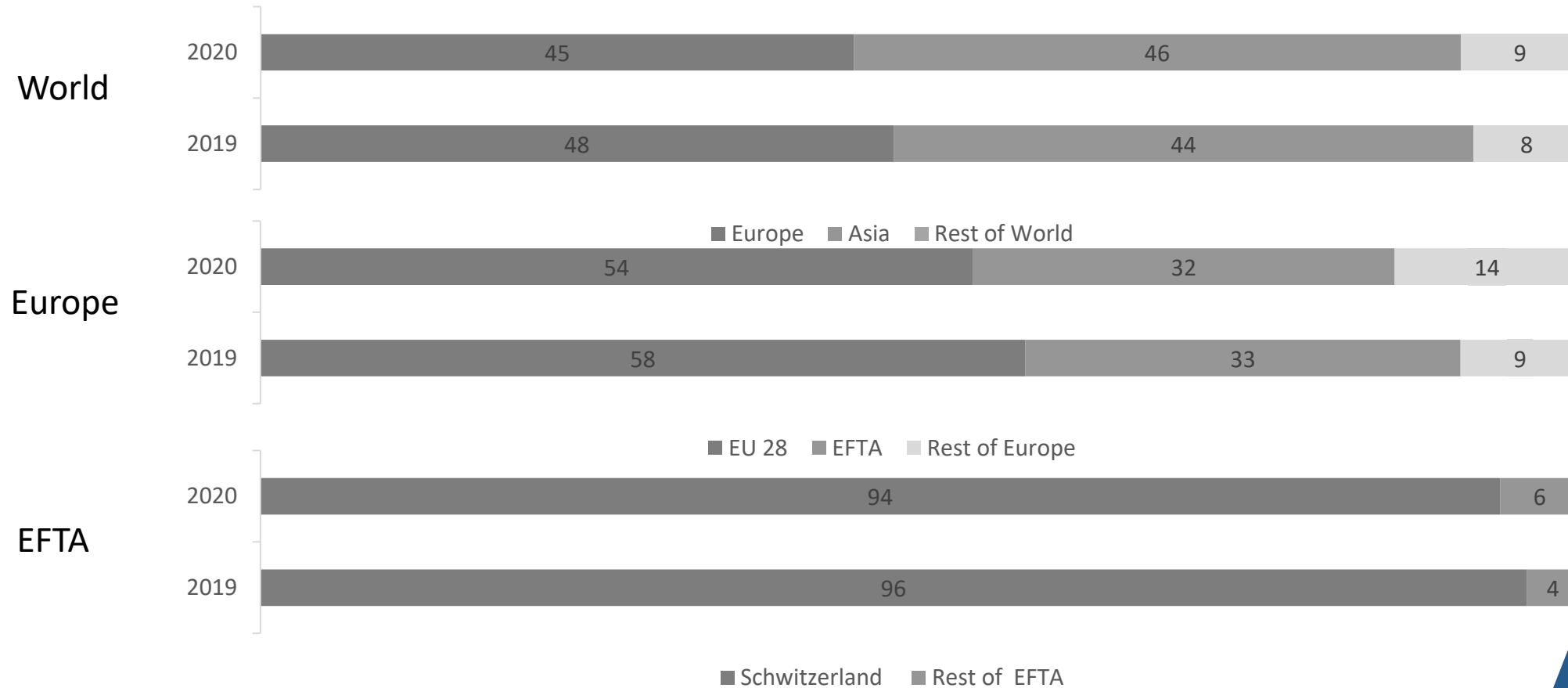
<sup>2</sup> | Source: Statistisches Bundesamt; external trade statistics (first revision, of February 2021)  
Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro

# Imports of jewellery, gold and silver goods <sup>2</sup> in million Euro



2 | Source: Statistisches Bundesamt; external trade statistics (first revision, as of February 2021)  
Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro

# Imports of jewellery, gold and silver goods by region <sup>2</sup> as a percentage of the total import value

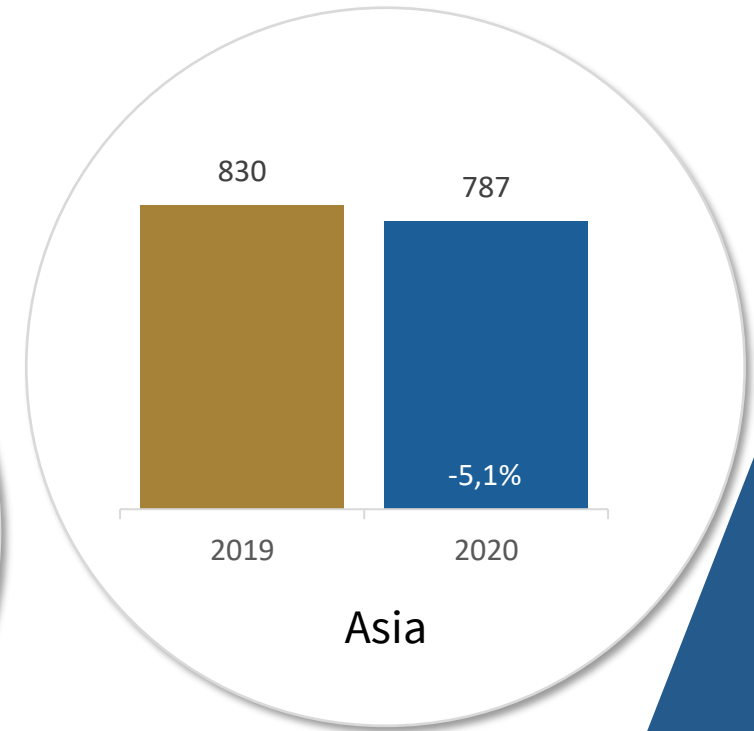
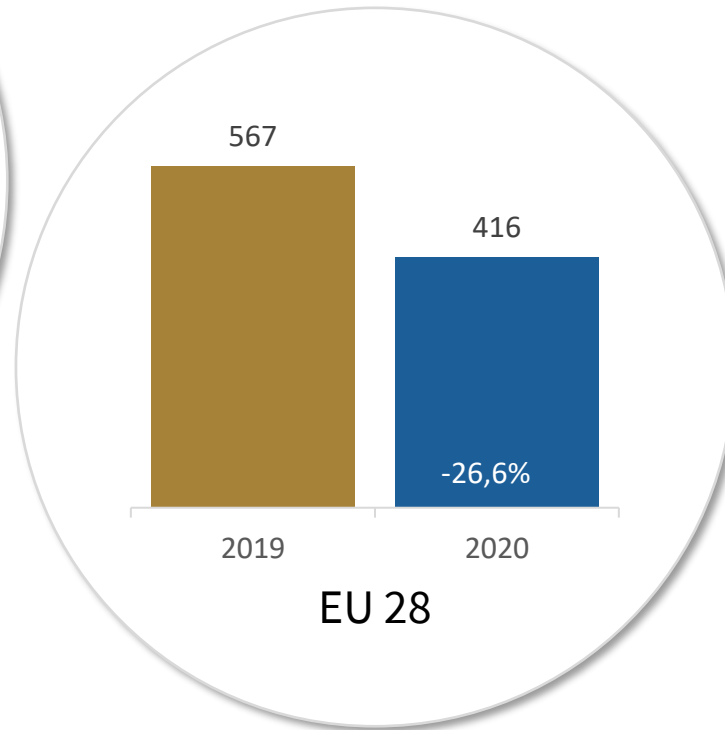
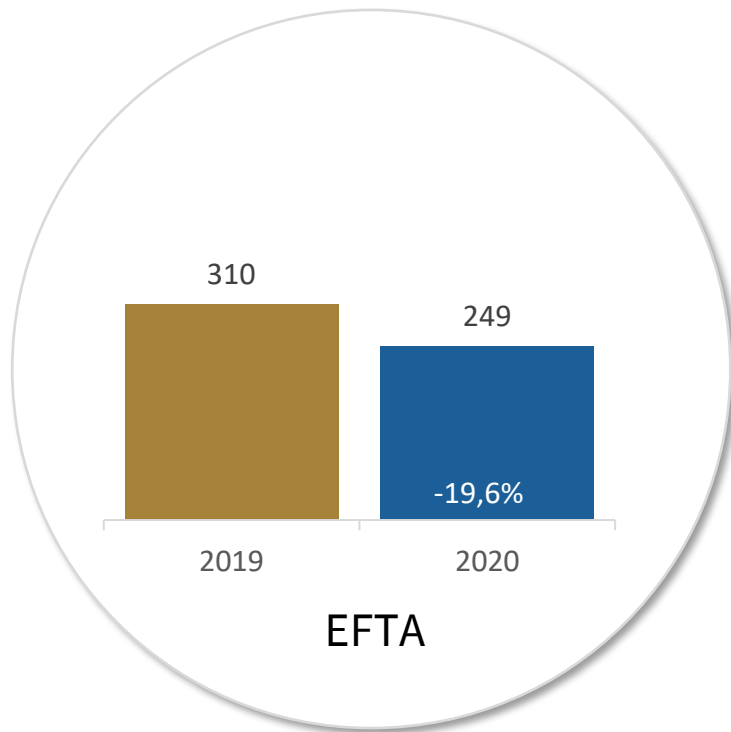


<sup>2</sup> | Source: Statistisches Bundesamt; external trade statistics (first revision, as of February 2021)  
Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro

# Imports of jewellery, gold and silver goods by region <sup>2</sup> in million Euro



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<sup>2</sup> | Source: Statistisches Bundesamt; external trade statistics (first revision, as of February 2021)  
Reporting level until 2011 400.000 Euro, since 2012 500.000 Euro

# German Association of Jewellery and Watches



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The German Association of Jewellery, Watches, Clocks & Supplying Industry (BV Schmuck + Uhren) was founded in Pforzheim in 1947. As a lobby group for over 170 predominantly medium-sized member companies, BVSU represents the interests of its members at a national, European and international level. BVSU is a member of the Federation of German Industries (BDI). It is responsible for coordinating the federal associations of the German jewellery and silverware industry. In this capacity it is also integrated in global efforts of the World Jewellery Confederation, CIBJO. BVSU represents the interests of the German watch and clock industry at a European level as a member of the European watchmaking associations EUROTempus and CPHE. BV Schmuck and Uhren is a member of the Responsible Jewellery Council (RJC).

Bundesverband Schmuck, Uhren, Silberwaren und verwandte Industrien e.V.

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