

PRESS RELEASE

Sustainable Jewellery Day: International conference on 03.09.2024 in Pforzheim

As part of the Ornamenta cultural event, the Sustainable Jewellery Day on September 3, 2024 will be an international conference on sustainability issues in the jewellery and watch industry. The event is organized by the German industry association BVSU.

Pforzheim, 21.06.2024. The German Association of Jewellery, Watches, Clocks & Supplying Industries (BVSU) invites you to Sustainable Jewellery Day, an international conference that will take place for the first time in Pforzheim on September 3, 2024. Current sustainability issues in and for the jewellery industry will be discussed with experts from the sector.

The years following the Covid pandemic have brought some major changes for the jewellery and watch industry in Germany and Europe. Sustainability is the defining topic of the time in our industry. In the discussion about the sustainable use of precious metals, innovations such as synthetic diamonds, etc., there are sometimes very conflicting opinions. The current wars in the world are not only changing the possibilities of distribution in a globalized economy. Developments such as the sanctions imposed by the G7 countries against Russian diamonds also have the potential to change an entire industry sector in terms of procurement.

The BVSU's Sustainable Jewellery Day is a format with impulses from the economy for the economy. Participants have the opportunity to learn from international experts and discuss with them the important topics of the year in the jewellery and watch industry. The exchange with experts and market players, personal conversations and face-to-face discussions are the decisive factors here. The Sustainable Jewellery Day in the Industriehaus in the heart of the gold town of Pforzheim impresses with top-class lectures and presentations from players in the German industry, as well as international guests such as the Responsible Jewellery Council, TracR (De Beers) and the Natural Diamond Council. Intensive talks and discussions enable networking with colleagues.

The BVSU conference will take place as part of the "Ornamenta Lust" supporting program of Ornamenta. It is a cultural program in Pforzheim and the Northern Black Forest region that will take place from July to September 2024 and will present exhibitions, installations in public spaces and events.

The participation fee for the Sustainable Jewellery Day, including conference package and documentation, is 149 euros per person. BVSU members receive a special price of 49 euros per person. Registration, program and further information at www.sustainable-jewellery.com.

German Association of Jewellery, Watches, Clocks & Supplying Industries
June 24, 2024

Image: Sustainable Jewellery Day graphic (Photography: Adobe Stock)

The German Association of Jewellery, Watches, Clocks & Supplying Industries (BVSU) was founded in Pforzheim in 1947. As a lobby group for over 170 predominantly medium-sized member companies, BVSU represents the interests of its members at a national, European and international level. BVSU is a member of the Federation of German Industries (BDI). It is responsible for coordinating the federal associations of the German jewellery and silverware industry. In this capacity it is also integrated in global efforts of the World Jewellery Confederation, CIBJO. BVSU represents the interests of the German watch and clock industry at a European level as a member of the European watchmaking associations EUROTempus and CPHE. BVSU is a member of the Responsible Jewellery Council (RJC) and the Watch & Jewellery Initiative 2030.

Bundesverband Schmuck, Uhren, Silberwaren und verwandte Industrien e.V.

Gemeinsam Erfolgreicher.

Hauptgeschäftsführer: Dr. Guido Grohmann, Präsident: Uwe Staib